The Brain-Based Learning Catalog

Extraordinary Brain-Compatible Learning Resources for K–12 Teachers

- Brain-Compatible Learning
- Gifted & Talented
- Leadership
- Accelerated Learning
- Music & Movement
- Emotional Intelligence
- Thinking Skills
- Math, Science & Literacy

Fall–Winter 2005-06
Catalog #309
At the start of each new school year, all teachers are faced with a classroom full of unique learners. As they prepare lessons for the weeks ahead, good teachers know that one size will not fit all. Differentiated instruction seeks to vary several different aspects of the teaching and learning dynamic in response to students’ varied needs. To get you started, order a copy of Martha Kaufeldt’s new book, Teachers, Change Your Bait: Brain-Compatible Differentiated Instruction (see opposite). It is filled with suggestions, activities, and strategies to help you vary critical components of the learning environment, the curriculum, and your assessment tools.

Another new book, Active Learning: Increasing Flow in the Classroom by Pat Hollingsworth and Gina Lewis (see page 3), contains 21 complete lesson plans designed to engage students for powerful learning. The goal is to have students experience flow through active, hands-on learning experiences in every area of the curriculum. All educators want students to embrace lifelong learning and orchestrating opportunities for serious fun in the classroom is one way to make this happen.

And don’t miss our other new releases, including Accelerated Learning (page 8), Effective School Leadership (page 16), and Soundtracks for Learning (page 20).
Brain-Compatible Learning

Teachers, Change Your Bait!

**Brain-Compatible Differentiated Instruction**
Martha Kaufeldt

Teachers, Change Your Bait! Brain-Compatible Differentiated Instruction is packed with best-practice ideas and examples for meeting the instructional needs of all your students. A concise explanation of brain-compatible learning theory provides the rationale for why the strategies work and why you should start using them right away!

Fill your strategy tackle box with practical ways to vary the six key components of differentiation:

- physical and social environment
- content and its presentation
- processing for learning
- products to demonstrate learning

Everything you need to organize a successful differentiated classroom is here, from how to set up student profiles and establish groups, to how to collect ongoing feedback for planning instruction and documenting progress. You will find activities that engage reluctant learners, strategies that will help with “leaving no child behind,” techniques to teach second-language learners, and complex tasks to inspire high-potential students. Make differentiation work in your classroom and every student will experience success!

“Martha Kaufeldt has done it again! Teachers, Change Your Bait is an invaluable, user-friendly book that takes you step-by-step through exactly how to set up and implement a brain-friendly, differentiated classroom. Her explanation of the key elements of brain-compatible, differentiated instruction, and the practical suggestions for doing it are the best I have read anywhere.”

—David Lazear, best-selling author, consultant, and trainer in applied multiple intelligence

“I am extremely grateful to Martha for her willingness to share her considerable wisdom, and I admire her skill in creating a book that is fun and easy to use. Following her guidance has made a world of difference in my classroom.”

—Shane Sparks, intermediate teacher, Tierra Pacific Charter School, Santa Cruz, California

Grades K–12
Paperback, 192 pages
ISBN: 1904424619
$24.95 (p)

Also Available

**Begin with the Brain**

**Orchestrating the Learner-Centered Classroom**
Martha Kaufeldt

This essential and easy-to-use resource is packed with simple ways to apply brain research to your classroom, easy-to-implement classroom strategies, ways to control chaos, and ideas for designing a classroom that works. Also included are dozens of suggestions for meeting the psychological needs of belonging, power, freedom, and fun.

You’ll find an overview of brain research and flow theory, concrete strategies for implementing the theories in your classroom, practical hints for the new teacher, six ways to categorize classroom routines, from reading circles to completing math tasks, 12 ways to build positive awareness of self and peers, four ways to inspire curiosity and minimize anxiety, and much more.

Grades K–8, Paperback, 224 pages, ISBN: 1569760985, $32.95 (x)

Crown House Publishing
Revised Edition
The Brain’s Behind It
New Knowledge about the Brain and Learning
Alistair Smith
If you want to know more about the brain and learning, this is the book you need. In what promises to become the most trusted resource of the brain-based learning movement, The Brain’s Behind It guides you through the development cycle of the brain and then describes what helps and hinders learning. This fascinating, highly topical, and well-researched book answers many of your questions, including—

- Can you teach intelligence?
- How can I recognize a learner under stress? What can I do about it?
- Why won’t the students in my class sit still?
- What factors in a mother’s lifestyle will influence her baby’s learning?
- What is the best time for my child to begin formal learning?
- What is the best time to learn any language?
- What is memory? Does it exist somewhere in the brain?
- How does sleep improve all-round memory and recall?
- What happens to my brain as I age?
- Can I control my own fears? If so, how?

The Brain’s Behind It identifies fallacies, fads, and facts about the brain and learning and gives you valuable recommendations you can use, whether you’re a teacher, parent, or policy-maker.

Grades K–12
Paperback, 320 pages
ISBN: 1904424716
$27.95 (p)

Brain Quiz
Test your Brain IQ. Answer by choosing either True or False. Answers can be found on page 13.

1. We use only 10% or less of our brain.
2. There are critical periods within which specific developments must occur.
3. Your brain is like a sponge.
5. Listening to Mozart makes your child more intelligent.
6. Your left brain is logical and your right brain is creative.
7. Male and female brains are so different we ought to teach boys and girls in different ways.
8. The brain cells you get at birth are those you have for life.
10. Your memory is perfect.
Creating a Learning to Learn School
Research and Practice for Raising Standards, Motivation, and Morale
Toby Greany and Jill Rodd
Are the students at your school motivated? Do they remember what they learn? Are your teachers motivated and excited to be teaching? Creating a Learning to Learn School is based on two years of groundbreaking research in 25 schools. The research explored a variety of approaches to teaching and evaluated the impact on learning, student motivation, and teacher morale. The book includes case studies, summaries of key research, and auditing tools, and best of all, shows you how to make your school a Learning to Learn school.

Grades K–12
Paperback, 144 pages, and 27.5” x 19.5” full-color poster
ISBN: 1855391864
$19.95 (p)

Learning to Learn
Making Learning Work for All Students
Garry Burnett
User-friendly, interactive, accessible, and practical, Learning to Learn leads you through the process of finding the best learning strategies for the students you teach. Each unit has detailed plans to help you turn your students into confident, resourceful learners by—

• Using a range of learning styles, including visual, auditory, and kinesthetic
• Exercising a variety of thinking skills
• Developing your students’ multiple intelligences

“If you buy one book this year—make it this.”
—Colin Rose, author of Accelerated Learning

Grades 5–8
Paperback, 172 pages, and 25-minute audio CD of stories
ISBN: 1899836780
$37.95 (p)

Active Learning: Increasing Flow in the Classroom
Pat Hollingsworth and Gina Lewis
In Active Learning: Increasing Flow in the Classroom experienced teachers share their most practical and engaging ways to create optimal learning experiences for students. Knowing that the key to real learning and understanding is student engagement and enjoyment, the authors provide plans for complete lessons that motivate students through active involvement in the process of learning. Ancient Greece comes alive when students dramatize historical events. Architectural styles translated into movement, sound, and body shapes are easy to remember. Student-created board games make reviewing math facts fun.

This book will assist teacher planning, improve lesson quality, and illuminate your approach to teaching. Measurable objectives, step-by-step procedures, optional teacher scripts, student handouts, evaluation tools, and enrichment activities provide structure for lessons to use in math, language arts, science, social studies, and the fine arts.

“What is “Flow”?
Renowned psychologist Mihaly Csikszentmihalyi coined the term flow to describe the “state in which people are so involved in an activity that nothing else seems to matter; the experience itself is so enjoyable that people will do it even at great cost for the sheer sake of doing it.” (Flow: The Psychology of Optimal Experience, 1990)
Brain-Compatible Learning

Revised Edition
The Teacher’s Toolkit, Volume 1
Promoting Variety, Engagement, and Motivation in the Classroom
Paul Ginnis

Already on its fifth printing, this best-selling teacher’s resource is packed with practical classroom strategies that will enable you to add spice to your teaching while meeting the different learning styles of your students.

Drawing on insights from neuroscience, psychology, and sociology, The Teacher’s Toolkit provides—

- 40 varied learning activities
- Practical ideas for managing group work, tackling disruptive behavior, and promoting personal responsibility

The audit tools in the final section enable you to check everything including—

- Your lesson plans (Are the learning objectives differentiated? How are high expectations communicated?)
- Your impact on your students’ self-esteem (Do you listen actively to your students, especially when there is a difference of opinion? Do you create and maintain ground rules for your students’ emotional safety?)
- Your delivery of independent learning skills (Do you use active learning techniques and allow students to make choices?)

Whatever subject you teach, The Teacher’s Toolkit will help you develop your students’ thinking skills, fine-tune their study skills, promote citizenship, and help students acquire the attitude and skills for true independence.

“This is one of those rare and valuable treasures that educators hope to find but seldom do. The Teacher’s Toolkit, Vol. 1 compresses into one book strategies, learning theory, and models of design that minimize teacher effort and maximize student learning. Its easy-to-understand style of well-articulated processes lends itself to quick understanding and successful implementation.

This book belongs on the desk of every teacher, but open to a new page each week!”

—Mark Reardon, coauthor of Strategies for Great Teaching, the HotTips series, and Quantum Training

Grades K–12
Paperback, 256 pages
ISBN: 1904424589
$29.95 (p)
Different Brains, Different Learners
How to Reach the Hard to Reach
Eric Jensen
Arm yourself with powerful knowledge for solving difficult learning problems and discover how-to strategies for turning a borderline student into a confident achiever. Different Brains, Different Learners presents a succinct overview of the key factors that prevent students from achieving as well as a concise outline for identifying the symptoms and causes of prevalent impairments. Get started immediately with a step-by-step action plan. Packed with powerful tools, techniques, and strategies that can actually help students improve brain function without resorting to Ritalin or other medical interventions.

Grades K–12
Paperback, 176 pages
ISBN: 1890460087
$35.00 (x)

BRAIN SIZZLERS
Celia Baron
The 76 intriguing puzzles in Brain Sizzlers will help you stimulate visual, spatial, logical, and mathematical thinking in your classroom. Each puzzle is mathematically based and requires your students to use a different problem-solving strategy. Includes an answer key with brief explanations for each puzzle.

Grades 4–8
Paperback, 48 pages
ISBN: 0673599620
$9.95 (x)

50% off - Publishers closeouts - while supply lasts!
(For descriptive information on the books, visit our website: www.CHPUS.com)
Brain-Compatible Learning

Perfect for the busy teacher!

Bright Ideas for Managing the Positive Classroom
Peter Clutterbuck

The environment your students experience in the classroom is critical to their behavior. A positive environment—one that is stimulating and non-stressful—encourages the cooperative behavior that facilitates learning. Author and classroom teacher Peter Clutterbuck has assembled an essential collection of tried-and-true activities that will help you be a more effective teacher as you build a positive environment.

Topics include—

- Getting to know each other
- Activities for a positive start to the day
- Clever ways to attract and keep students’ attention
- Thoughts for the week
- Indoor gardening
- Classroom displays
- Student roles
- Games for forming groups
- Cooperative rule making
- Student rewards

“. . . a must for every teacher—the newly qualified as well as the seasoned and experienced. It’s truly a treasure trove of tips for every class situation you can possibly encounter. I was thrilled to find ideas I have never thought of myself nor seen used by other teachers. The very new and original ideas are mixed with some many of us have used frequently but have forgotten about.”

—Dr. Eva Hoffman, author, founder and director of Inspired Learning

Grades K–6
Paperback, 150 pages
ISBN: 1904424511
$29.95 (p)
Brain-Compatible Learning

Strategies for Closing the Learning GAP
Mike Hughes with Andy Vass
Written as a practical companion to the hugely popular book Closing the Learning Gap, this book incorporates even more knowledge about how the brain learns. Strategies for Closing the Learning Gap highlights some of the key issues emerging from recent discoveries about the brain, simplifies them, and offers practical strategies and ideas on how to apply this research in your classroom. The strategies were written by teachers for teachers, and have been thoroughly tested in the classroom where they have been proven effective in increasing student motivation as well as strengthening learning.

Grades K–12
Paperback, 288 pages
ISBN: 1855390752
$29.95 (p)

Closing the Learning GAP
Mike Hughes
As a teacher you know what constitutes effective learning and you probably get frustrated when that effective learning isn’t achieved in the classroom. This learning gap can be closed. Written in a light and engaging style, Closing the Learning Gap provides a structured approach to help you—

• Identify and close the learning gap
• Implement strategies to enhance your teaching
• Apply recent research about the brain and learning in your classroom

Carefully developed over ten years with feedback from classroom teachers, the strategies in Closing the Learning Gap have been used effectively and successfully in a wide range of high schools.

Grades 6–12
Paperback, 192 pages
ISBN: 1855390515
$27.95 (p)

Unlock the mysteries of the brain with the help of this jargon-free guide!

How to Explain a Brain
An Educator’s Handbook of Brain Terms and Cognitive Processes
Robert Sylwester
Noted author Robert Sylwester offers educators and general readers his own definitions for terms used in the cognitive neurosciences. This unique look into the marvelous brain uses language and descriptions that are accessible to readers, even those with just a limited understanding of biology. Discover how our brain is organized and develops, and how educators can use this emerging understanding of cognition to enhance student learning and the school environment.

This ready-reference guide to essential concepts and terms in cognitive neurosciences includes:

• Nearly 300 encyclopedic entries and cross references created to help educators understand key concepts about our brain’s organization, development, and learning capabilities
• Eleven newly created anatomic models and illustrations that focus on key brain systems and functions
• References and recommended print and Internet resources

How to Explain a Brain celebrates the brain in all its wonder and is sure to become a reference book of choice for teachers, instructional leaders, and teacher educators.

“From amygdala to emotion, from hippocampus to memory, from neurotransmitter to serotonin, the brain is skillfully explained . . .”
—Robin Fogarty, President, Robin Fogarty & Associates

Professional growth
Paperback, 200 pages
ISBN: 1412906393
$37.95 (x)
What is . . . Accelerated Learning?

Thoroughly grounded in brain research, accelerated learning helps you learn faster, remember more, and think more creatively. What makes it so effective is that it is based on the way we learn naturally. Accelerated learning improves results by providing practical strategies for raising achievement by showing us how to learn instead of what to learn.

Accelerated Learning: A User’s Guide

Renowned author and presenter Alistair Smith has joined forces with educators Mark Lovatt and Derek Wise to provide a stunningly useful guide that cuts to the core of learning. This book provides an easily accessible summary of what accelerated learning methods can offer and achieve.

Organized into four chapters, this excellent volume gives the background to the accelerated learning approach, describes the use of the Accelerated Learning Cycle, gives advice on enhancing memory, summarizes good ideas to improve learning, and provides useful resources.

Some of the learning principles in this book include—

- Meaningful learning involves risk; good teachers help learners negotiate risk.
- Anxiety paralyzes performance; good teachers provide structured challenge.
- Learning is about seeking and securing connections; good teachers take lots of opportunities to make connections.

Accelerating Learning: A User’s Guide combines the art of teaching with the science of learning and provides a tried-and-tested model with the theoretical underpinnings. You’ll also have more than 200 ideas and activities that provide realistic solutions for teachers.

“In Accelerated Learning: A User’s Guide, Smith, Lovatt, and Wise have expertly synthesized educational best practice into a concise, readable ‘how-to’ set of teaching behaviors that place learner thinking at the core of instruction. The authors capably reached their goal of combining “the art of teaching with the science of learning.”

—Barbara K. Given, Ph.D., author of Teaching to the Brain’s Natural Learning Systems

Grades 1–12
Paperback, 128 pages
ISBN: 1904424724
$19.95 (p)

“Learning without thought is labor lost; thought without learning is perilous.”

—Confucius (551 B.C.–479 B.C.)
The Confucian Analects
The ALPS Approach Resource Book
Accelerated Learning in Primary Schools
Alistair Smith and Nicola Call
Case studies, practical advice, and the theory behind ALPS (Accelerated Learning in Primary Schools) are the backbone of this remarkable book. The ALPS Approach Resource Book includes everything you will need to create your own learning-centered school or classroom, including—

- 1,000 useful ideas to accelerate learning
- 70 brain-break activities that connect learning
- 50 simple homework assignments to stimulate memory and higher-order thinking skills
- How to help your students better understand how their brains work
- Guidelines for positive behavior
- Reproducible affirmation posters for your classroom
- Advice on managing attention and dealing with groups
- How to make setting goals easy, fun, and useful
- Ways to improve test scores
- Lists of the best music for learning
- Sample school policies

Grades K–6
Spiralbound, 224 pages
ISBN: 1855390787
$37.95 (p)

Creating an Accelerated Learning School
Derek Wise and Mark Lovatt
Have you been intrigued by the possibilities of accelerated learning but aren’t sure how to implement it? Do you wonder if accelerated learning really could transform learning at your school? Or do you simply want to know what objective evidence exists that this approach is successful? Creating an Accelerated Learning School tells you all this and more.

Follow Principal Derek Wise and Head of Science, Mark Lovatt, as they take us through their journey to successfully creating “an exciting place to learn.” Their experiences provide useful reading for any school wishing to improve the learning quality of its students. Creating an Accelerated Learning School is packed with strategies for school-wide, departmental, and classroom-level improvement. It is thoroughly researched and practically proven, and provides hundreds of ideas and resources.

Grades K–12
Paperback, 360 pages
ISBN: 1571104054
$26.95 (x)

First Steps to a Physical Basis of Concentration
Roy Anderson
First Steps identifies the traditionally ignored physical causes of inattention. Student conduct and learning problems are frequently viewed as a behavioral problem; First Steps challenges that view.

Explaining in detail the causes of inattention, First Steps shows you how simple physical exercises for only a few minutes a day can greatly improve your students’ concentration.

All Grades
Paperback, 160 pages
ISBN: 1899836349
$14.95 (t)
Thinking Skills

BEST SELLER!

Visual Thinking
Tools for Mapping Your Ideas
Nancy Margulies and Christine Valenza

Free yourself from the limiting belief that you can't draw and move into the dynamic world of visible thinking for you and your students. The authors have compiled a symbolary of easy-to-draw iconographs that can be used to enrich communication, provoke deeper thought, and make the process of creating Mind Maps and Mindscapes for note taking and review in your classroom a breeze. Visual Thinking breaks down the process of drawing into small steps so that anyone who thinks they cannot draw will find that in fact, they can. Visible thinking templates help students work through challenging problem-solving activities. As their thinking processes are recorded, students become more thorough and skillful in reaching conclusions and making decisions.

“This unique book is invaluable in helping both students and educators to learn skills that are appropriate for communicating in any culture in today's increasingly visual world. Mindscaping is a new kind of literacy that we would all do well to master, and this practical handbook is all we need to get started as well as to become more proficient in these techniques.”

—Dee Dickinson, Chief Learning Officer
New Horizons for Learning, from the foreword

“A wonderful, inviting workbook that gives you the basic tools for “speaking” visual language.”

—Robert E. Horn, author of Visual Language: Global Communication for the 21st Century

“In a climate where more and more students are having learning problems, the Visual Thinking method is one of the most valuable tools I am aware of. I have seen it in operation and can not recommend it highly enough.”

—Mona Brookes, founder of Monart Drawing Schools, author of Drawing with Children

“Refreshingly simple, Visual Thinking provides a potent and easily implemented visual lesson plan in problem solving and critical thinking.”

—Mary Corrigan, graphic facilitator

Nancy Margulies and Christine Valenza, two of the best-known visual facilitators in the business world, bring their expertise to the classroom and share their secrets for conveying complex ideas simply.

Grades 4–12
Paperback, 176 pages
ISBN: 1904424562
$27.95 (p)
The Thinking Child
Brain-Based Learning for the Foundation Stage
Nicola Call with Sally Featherstone
The Thinking Child describes in depth the most up-to-date research that lies behind brain-based learning theory and gives you practical advice to put the theory into practice. It addresses—
- How to define intelligence
- How to maximize learning through play
- Why some children develop disorders such as ADHD
- How to help your students develop emotional intelligence

Grades PreK–2
Paperback, 144 pages
ISBN: 185539121X
$24.95 (p)

At last! A book that reveals what thinking looks like!
Thinking Skills and Eye Cue
Visual Tools for Raising Intelligence
Oliver Caviglioli, Ian Harris, and Bill Tindall
Think you can’t see someone’s thinking? Think again! This book reveals what happens when the abstract and invisible act of thinking is transformed into one that is concrete and visible. The trio of authors brings you a practical and relevant lexicon of visual tools that you can use to transform teaching and learning in your classroom.

A succinct content preview and a “site map” of the book precedes each chapter. The book provides additional visual markers to aid you as you—
- Help your students become independent and creative thinkers and learners
- Ensure your students know what logical and reasoned thinking looks like
- Make speaking and listening, and questioning and responding an integral part of all lessons
- Help your student develop positive attitudes while raising their Eye Cue

Grades 1–12
Paperback, 272 pages
ISBN: 1855390914
$27.95 (p)

Map your way to greater understanding
Mapping Inner Space (Second Edition)
Learning and Teaching Visual Mapping
Nancy Margulies with Nusa Maal
This completely revised edition of Mapping Inner Space includes updated information about the processing styles of the brain, more personal applications and activities for mapping, and new maps—35 of them in color—that represent a wide variety of recording styles. Mapping Inner Space gives you—
- Step-by-step instructions on how to create a Mind Map
- Instructions for finding and creating symbols
- Mapping warm-ups
- Ways to explain the brain to children
- Multiple intelligence theory and mapping
- Information about systems thinking

Grades 4–12
Paperback, 160 pages
ISBN: 1569761388
$34.95 (x)

Think It - Map It!
How Schools Use Mapping to Transform Teaching and Learning
Ian Harris and Oliver Caviglioli
Information overload! That scary inability to cope with the amount of thought processing going on in our heads is not new, but the methods we can choose to manage our minds are new. Teach your students to process information and gain understanding while creating model maps. Think It—Map It! is jam-packed with case studies and maps created by students, and it shows you how mapping can help your students with—
- Memory and retrieval
- Language and thinking
- Individual and social learning

A treasure trove of good ideas and sound educational principles, Think It!—Map It! gives you tools for classroom planning, staff meetings, formative assessment, professional development planning, and much more.

Grades K–12
Paperback, 224 pages
ISBN: 1855391392
$27.95 (p)
Thinking Skills

Learning Tools for Tomorrow’s Thinkers

A collection of units

Traditional strategies often focus on mastering content rather than encouraging advanced students to develop their critical, creative, and evaluative thinking skills. These complete teaching units provide a means for students to develop these skills at an advanced level.

The curriculum in these four units cover content, pace, process, and expectations. The high-end activities address the advanced student’s need for learning at higher levels of abstraction, complexity, variation, and depth, while still meeting the standards of the core curriculum. The content is multi-discipline to help the student recognize the interconnection among subject areas. The pace of the activities can be adjusted for each child or class. The materials are process-based and content-based, which means the focus is on how the student learns as well as on what he learns.

All the work has been done for you, the busy teacher. For each activity you will have—

• Overview
• Connection to Core Curriculum: Language Arts, Math, Science, Social Studies
• Gifted Strand: Creative Thinking, Critical Thinking, Communication, Research
• Objectives: What the student should be able to do upon completion of the activity
• Skills
• Level of Bloom’s: Knowledge, Comprehension, Application, Analysis, Synthesis, Evaluation
• Vocabulary
• Materials
• Time Frame: A guide only, as some students will finish faster and others will want to explore the material further
• Activity Directions: Detailed so that even the most inexperienced instructor can be successful in working with the student
• Assessment: Suggestions for assessing the student’s performance
• Answers: Correct or suggested answers

The activities can be used for gifted class curriculum, regular classroom enrichment, contract work for individual students, homeschooled students, and after-school programs.

Tick...Tick...Tick

Time: Puzzlers, Problems, and Planning

This unit explores the concept of time and how it is measured. It traces the history of the invention of clocks, time travel, timekeepers in nature, and gives the student the opportunity to apply some beginning concepts of time management.

Grades 3–5
CD-ROM
ISBN: 0976499932
$36.95 (x)

Repeat After Me

Connecting Patterns in Math and Nature

In this unit, your students will explore both natural and human-made patterns, including animal coloration, human fingerprint patterns, language, number, and quilt patterns.

Grades 1–3
CD-ROM
ISBN: 0976499924
$36.95 (x)

Also Available

Instructor’s Guide

Curriculum Administration and Evaluation

This guide, developed by the unit authors, provides a detailed explanation of the materials and strategies found in the units.

CD-ROM  ISBN: 0976499983 $19.95 (x)
Thinking for Learning
Mel Rockett and Simon Percival
This practical book is peppered throughout with specific examples of how teachers have used thinking for learning in their classrooms, and shows you what is possible in your classroom, including:
• Different methods for developing thinking for learning
• Strategies for developing the right environment
• Guidelines for developing a community of inquiry
• The importance of emotional intelligence
• Teaching strategies that can be adapted to any classroom
• Useful assessment methods

Grades K–12
Paperback, 224 pages
ISBN: 1855390965
$27.95 (p)

Little Owl's Book of Thinking
An Introduction to Thinking Skills
Ian Gilbert
This delightful little book follows the education of Benny the Owl as he learns about life from his wise old father who is eager to teach his son how to think and think well. This book is ideal for teachers, parents, and older children and is an excellent way to introduce the concept of thinking skills.

Grades 5–12
Cloth, 64 pages
ISBN: 190442435X
$7.95 (t)

HotTips for Teachers: 30+ Steps to Student Engagement
Rob Abernathy and Mark Reardon
By combining the techniques of stage performers (sound level, tone of voice, body language) with those of great teachers (pacing, graphic displays), these presentation tips will help teachers grab and hold students’ attention. Research has shown that students are more likely to stay focused and absorb information when their attention is held. These effective strategies will help teachers and trainers facilitate engaging learning experiences through good management of affirmation, skill integration activities, learning strategies, and self-reflection prompts.

“Great stuff! Full of enthusiasm, wisdom, and practical jewels. Highly recommended.”
—Eric Jensen, author of Teaching with the Brain in Mind

Professional Growth
Paperback, 160 pages
ISBN: 1569761434
$16.95 (x)

Words Work!
How to Change Your Language to Improve Behavior in Your Classroom
Terry Mahony
Simply put, Words Work! will help you improve communication with your students—especially those prone to disruptive behavior. Author Terry Mahony gives you a rationale for the causes of anxiety and dysfunctional behavior, and covers the latest developments in effective teaching through the modification of language use. Rich with practical strategies that deal with causes—not just symptoms—Words Work! enables you to recognize linguistic patterns and use them effectively.

“This is simply the best book on classroom behavior that I’ve ever read.”
—Paul Ginnis, author of The Teacher’s Toolkit

Grades K–12
Paperback, 168 pages
ISBN: 1899836985
LCCN: 2002116729
$27.95 (p)

Answers to Brain Quiz (page 2)
If you answered False to all of the questions, you have a 100% Brain IQ! If not, we suggest you read The Brain’s Behind It (pages 26–31), which can be found on page 2 of this catalog, or any other of our many books featured in this catalog to help you understand the brain and brain-based education.
Teaching Toward Solutions
A Solution Focused Guide to Improving Student Behavior, Grades, Parental Support, and Staff Morale
Linda Metcalf
Ideal for beginning and student teachers as well as experienced teachers looking for an effective solution-based approach, this book offers you a positive alternative when working with students with challenging behavioral issues and poor grades. The techniques and strategies included are practical and clearly presented. Sections include—
• How to create a motivational atmosphere
• Stopping behavioral problems before they begin
• Conducting meetings with resistant parents
• Dealing with ADD, anger, abuse, school phobias, and depression
• Discipline
• Creating opportunities for students to change their reputations and improve

“This book is a fantastic resource. It’s practical and full of many useful handouts for teachers. I highly recommend this book as a primary resource in my workshops for educators.”
—Professor Ronald E. Warner, Ed.D., CPsy, University of Toronto

Grades K–12
Paperback, 192 pages
ISBN: 1904424074
$31.95 (p)

Emotional Intelligence in the Classroom
Creative Learning Strategies for 11–18 Year Olds
Michael Brearley
Help your students approach their work—and their futures—with confidence, ambition, optimism, and integrity. Emotional Intelligence in the Classroom gives you—
• Practical strategies for integrating emotional intelligence (EI) across the curriculum
• The fundamentals of emotional intelligence and emotional quotient (EQ)
• Original research on the impact of EI on learning

“A succinct and readable summary of what Emotional Intelligence can offer to the learning repertoire of children. In a clear and accessible style the book draws on the theory of EI and Multiple Intelligences and pins this down into a series of structured activities for classrooms.”
—Alistair Smith, author of Accelerated Learning in Practice

Grades 5–12
Paperback, 128 pages
ISBN: 1899836659
$29.95 (p)

Essential Motivation in the Classroom
Ian Gilbert
This entertaining and inspiring guide will help you motivate your students—and show you how your students can learn to motivate themselves. Ian Gilbert leads you through the theories of learning and thinking, and highlights the “seven keys” of motivation, offering a range of strategies, ideas and insights to help learners become motivated from within. Essential Motivation in the Classroom is full of practical advice, anecdotes, and quotes from motivational theorists and Bill Gates, to cartoon character Homer Simpson.

Grades 5–12
Paperback, 208 pages
ISBN: 041526619X
$24.95 (x)

Becoming Emotionally Intelligent
Catherine Courie
The boy with the quick temper. The angry teacher. The overly sensitive girl. These case studies provide succinct snapshots of people whose behavior became more emotionally intelligent when they chose to change some of the roles they play and behave in a way that reflects their personal values.

Becoming Emotionally Intelligent explains in a simple and practical way what emotional intelligence is and how it is an essential intelligence for people who work with people and who want to make a real difference in their communities. You can fundamentally change your students’ lives by teaching them how to make emotionally intelligent choices.

Grades K–12
Paperback, 208 pages
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Impact Techniques in the Classroom 88 Activities to Engage Your Students
Danie Beaulieu
Impact Techniques in the Classroom brings you 88 tools and activities to make your teaching more effective by developing your students' emotional intelligence, enhancing memory skills, and increasing cooperation and engagement. The activities use techniques that incorporate current knowledge about how the brain and memory function. By using verbal language, images, movements, and props (such as an extension cord or a $20 bill), these techniques target the student’s implicit memory—the form of memory that decodes information through intuition and experience and is outside the student’s conscious control.
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“This is a book that takes the theory behind learning styles and engages you in a tool box bursting with creative ideas. There is an ‘impact technique’ for just about every classroom dilemma, from dealing with bullying to coping with the withdrawn child, and more.”
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Grades K-12
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The Personal Skills You Need to be an Effective Learner
Annie Greeff
This two-volume set, for primary and middle school teachers, will help promote self-managed, resilient learning in your classroom. These practical workbooks detail a holistic approach to developing your students’ resilience through a series of modules with activities, theory, and reflective exercises.

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- Resilience (an introductory overview for the teacher and pupils)
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- Empathy
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Photocopiable worksheets and facilitators’ notes make these books extremely teacher-friendly. Learning points are included to remind you of the main focus of worksheets and to assist in understanding what the specific exercises aim to achieve.

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Annie Greeff

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Garry Burnett and Kay Jarvis
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- Creating an effective learning environment
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Is your child ready for his first year of school?

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Michelle Wallis
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Mike Hughes with David Potter
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Raising Standards of Achievement by Improving the Quality of Learning and Teaching
Colin Weatherley
Effective leadership of true learning schools involves applying the principles of learning to all levels of educational management. This book shows you the way with 13 key principles of learning, information on how to improve teachers’ professional skills, how to make the learning environment more supportive, and planning the development of your staff and school.

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Paperback, 208 pages
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Nick Owen
This volume presents a collection of powerful stories designed to engage, inspire and transform you and your audience. The stories focus on values, responsibility, and leadership, and promote positive feelings, confidence, direction, and vision. The Magic of Metaphor also gives you 16 suggestions for effective story telling, and advice on organization, style, and story-telling skills.

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Grades K–12
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A Teacher’s Guide to the Galaxy
Terry Mahony
Preface by Ian McDermott
This book gives principals—and aspiring principals—specific and immediately usable skills to be successful school leaders. It shows you how to strengthen your beliefs and values, how to be personally effective, and how to motivate colleagues.

Grades K–12
Paperback, 144 pages
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Leading Learning
Posters for Staff to Transform Learning, Transform Teaching
Alistair Smith
This compilation of 202 posters summarizes the leading thinking on transforming learning and teaching. Drawing from the best in brain research, motivational psychology, theories of intelligence, and classroom management, these posters will help you refresh your teaching. Among the 17 topics covered are—

- Attitudes to learning
- The neurological basis of learning
- Understanding memory
- The physiology of learning
- Music and learning
- Engagement and motivation
- Effective learning strategies
- Thinking skills
- Models of intelligence
- Staff development

The posters can be used for any learning situation, for staff development, for coaching and mentoring, and for whole school approaches. The posters can be photocopied for staff development within the school.

Grades K–12
Spiralbound, 8½" x 11½", 208 pages
ISBN: 1855390892
$29.95 (p)

Bright Sparks
Posters for Students and for Classrooms to Raise Motivation and Achievement
Alistair Smith
What do Nelson Mandela, William Shakespeare, Cathy Freeman, Walt Disney, and Wayne Gretzky have in common? They are all quoted in Bright Sparks, a compilation of posters for the classroom. The 100+ posters in this book are designed to help you motivate your students and encourage their learning. Among the covered topics are—

- Why attitude is important
- Your amazing brain
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- Learning secrets of the famous
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Teachers, parents, and students can use these posters in the classroom, staffroom, study areas, and bedroom.

Grade K–12
8½" x 11", 112 pages
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Jenny Maddern

Promote self-esteem, understanding, and motivation with these colorful posters about the brain. Remind your students to care and feed their brains with posters entitled—

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- Care for Your Brain
- Feed Your Brain
- Map Your Brain
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- Your Brain Cells

Grades K–8
8 full-color, 16” x 24” posters
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Jenny Maddern

Colorful and vital, these posters reinforce your students’ understanding of all the ways they are smart and demonstrate eight ways to learn—through number and logic, action, music, looking, nature, words, with others, and by yourself.

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Matthew Pearce

These handsomely illustrated posters remind us of specific ways we can exercise and enjoy our multiple intelligences.

“My students (and colleagues) love these posters! Not only are they visually striking, but they explain the multiple intelligences with wonderful clarity.”

—D. Esteve, teacher

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9 full-color, 11” x 16” posters
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Soundtracks for Learning
Using Music in the Classroom
Chris Boyd Brewer

Soundtracks for Learning is a complete how-to guide for using music as a powerful force to improve thinking, learning, and understanding in your classroom. Music can energize and focus your students, boost their recall, and create a positive atmosphere for effective and enjoyable learning. Activities and teaching tips are designed specifically for each stage in the accelerated learning cycle. Preparation, presentation, practice, and performance can all be enhanced when integrated with music. Choosing appropriate music is easy with music-and-learning expert Chris Brewer’s extensive list of Sound Suggestions. Research notes on music and the brain provide the rationale for adding a sound dimension to every teacher’s strategy toolkit. This comprehensive guide provides multiple ways to use music to support real learning. You can select music to create a welcoming atmosphere or to orchestrate learning experiences that reinforce key information.

Includes a CD sampler of music for each stage in the accelerated learning cycle.

Full-length Memory Beat CD available separately (see below).

Grades K–12
Paperback, 224 pages plus a 15-minute sampler CD
ISBN: 1845900146
$29.95 (p) Due February, 2007

Memory Beat
Chris Boyd Brewer, Daniel Kobialka and Cheryl Edison

Researchers around the world are picking up the tempo to uncover the mystery of how we learn. They are concluding that quality learning results from incorporating experiences that engage mind, body, and emotions—key features of the accelerated learning approach. Music and learning expert Chris Brewer and her colleagues have produced the first all-in-one accelerated learning CD. Memory Beat is precisely sequenced to trigger optimal mind and body states with music selections to complement each stage of the accelerated learning cycle.

All Grades
63-minute CD
ISBN: 0965582515
$15.95 (x)

Move It
Physical Movement and Learning
Alistair Smith

There is an increasing body of knowledge which links physical movement and learning. The book contains over 100 simple activities, all fully illustrated with clear instructions on how to develop them. Young children and older learners alike will benefit from practicing them. The book contains sections on—

- Theory of movement and learning
- Lifestyle choices and the importance of play
- Brain breaks for handwriting
- Brain breaks for relaxation
- Brain breaks for numeracy and literacy
- Brain breaks for improving concentration
- Improving coordination
- Building confidence
- Eye patterning
- Links to learning topics
- How to add music to movement

The activities have been successfully used in schools and include many exercises suggested by teachers with whom the author has worked.

10 physical functions enhanced by movement in learning
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2. Motor Control
3. Brain Integration
4. Balance and Movement
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Music has been shown, in some cases, to have a profound effect on our ability to learn. Roland Roberts follows up his bestselling Passive Music for Accelerated Learning and Mozart for Accelerated Learning with new, high-quality CDs, each designed to accompany different activities.

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Music for Accelerated LEARNING
Selected and arranged by Roland Roberts
Significant evidence has shown that certain types of music can help us attain a state of relaxed alertness, known as the alpha state, which is crucial to effective learning. When your students are in the alpha state, they are able to learn in a stress-free, high-energy environment. The results are even more remarkable when classical music of around 60 beats per minute is arranged and performed on a synthesizer.

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Roland Roberts, Master of Music and a former Fulbright scholar, has arranged the music on these CDs to help you effortlessly accelerate the pace of learning in your classroom.

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Kathleen Carroll
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- How do you hear?
- How can a weed be valuable?
- How can scientific thinking help everyday life?

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Anne Hanson
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All grades
Paperback, 222 pages
ISBN: 1890460117
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A Multiple Intelligences Road to an ELT Classroom
Michael Berman
Written for teachers of English as a second language, this visually appealing and thoroughly practical resource is full of exercises, activities, stories, and puzzles for immediate use in your classroom. Organized into ten units—an introduction to learning styles, the multiple intelligences, a section on each of the eight intelligences, and a final section on teaching young learners—A Multiple Intelligences Road to an ELT Classroom contains all that you need to keep your students challenged and learning in the style that suits them best. You can also use the activities in this extremely versatile book in your mainstream English classes.

“Refreshingly lucid and jargon-free. Its emphasis is on the practical application of MI theory and is full of immediately useable and interesting classroom activities.”
—Christine Barker, teacher/trainer

Grades 5–12
Paperback, 208 pages
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Challenging Resources for Able and Talented Children
Barry Teare
Challenging Resources for Able and Talented Children was written in response to the continuing demand for practical materials that inspire, motivate, challenge, and stretch gifted students—or any student who enjoys problem solving. Fun and thought provoking, the activities cover—

- **Literacy:** Word play, euphemisms, vocabulary, proverbs, and writing
- **Math:** Calculations, problem solving, probability, data handling
- **Science:** Scientific terms, deduction, moral and ethical issues, experiments
- **Humanities:** Allegories in history, comparative religions, hypothesizing
- **Logical thought:** Anagrams, riddles, and codes, variables requiring a matrix
- **Detective work and codes:** Number code with cryptic clues, team presentation of court case
- **Lateral thinking:** Contrasting situations with alternative answers, chains of thinking
- **Competitions:** Acronyms, classification, living processes, homographs
- **And for young children:** Maps, following instructions, classification, reading skills

Full of complex problems—many take more than one step to solve or require further interpretation—Challenging Resources for Able and Talented Children gives you—

- 62 reproducible activities, comprehensive solutions, teacher notes, and explanations of how the materials meet the needs of gifted children.

Grades K–12
Spiralbound, 288 pages
ISBN: 1855391228
$39.95 (p)

More Effective Resources for Able and Talented Children
Barry Teare
More Effective Resources for Able and Talented Children is a treasury of stimulating and challenging activities that provide excitement and enrichment for gifted children of all ages. With an intriguing mix of categories, this volume gives you 65 creative activities—including some using German and French language and vocabulary.

Each category gives you key principles, such as—

- **Literacy:** A cognitive grasp of sophisticated ideas and linguistic concepts; apt terminology and varied vocabulary; and language manipulation, sentence structure, and punctuation
- **Science:** Ask ‘how’ and ‘why’ questions and determine how to find the answers; make predictions where appropriate; and the ability to take a viewpoint and justify it

For each activity you’ll have a list of key skills (such as research, following directions, evaluation, or decision making), the complete solution, and extension possibilities. These fun and complex activities will help your students reach their highest potential.

Grades K–12
Spiralbound, 272 pages
ISBN: 1855390639
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See also page 12!

COOL CAT CHEM CARDS
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Caroline Griffiths and John Griffiths
When was the last time you played games in your chemistry lab? Sounds dangerous, no? Well using the Cool Cat Chem Cards you can play dozens of games that will not only teach your students the periodic table and information about the different elements, but will turn learning time into fun time. A pack consists of 54 durable full-color cards (5 each of groups I-VIII, and 12 transition metals, uranium and plutonium) that will allow you to focus on the similarities or differences of all chemical elements. They highlight physical data such as atomic number, mass number, density, melting and boiling points, number of isotopes, electrical conductivity and more.

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