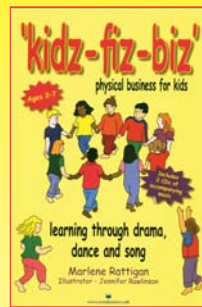
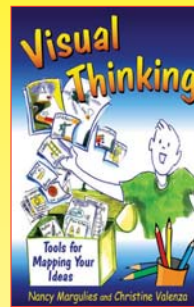


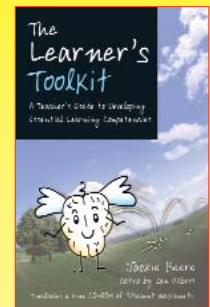
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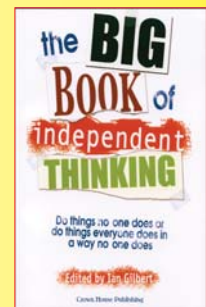


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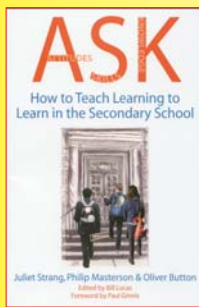
Brain-Based Educational Resources

New and Recent Releases in:

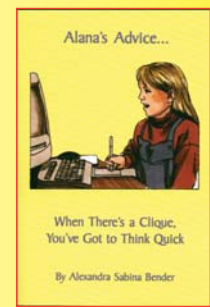
- Brain-Compatible Learning
- Accelerated Learning
- Thinking Skills
- Emotional Intelligence
- Social Skills / Parenting Skills
- Professional Leadership
- Music & Movement
- Math, Science & Literacy
- Gifted & Talented
- Self-Help for Teachers



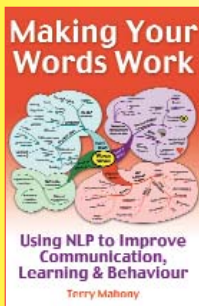
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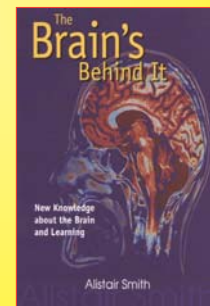
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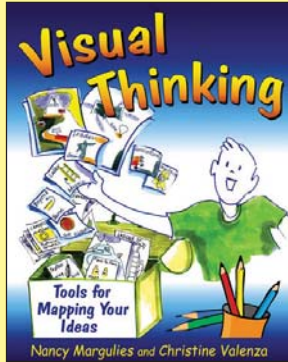
Brain-Compatible Learning

Browse our catalog for the latest brain-compatible learning products from around the world

Make this the school year when every child succeeds!

Every year when school starts, every teacher is faced with a classroom full of unique learners. Good teachers know that the "one size fits all" approach simply does not work. Differentiated instruction and brain-based learning techniques take each student's varied learning ability into account for the best possible educational experience. Crown House Publishing is pleased to bring you some of the best and most effective tools in achieving this goal.

Our new *Social Skills* section (page 14) features *Alana's Advice* written by a 12-year old middle school student about cliques and bullying, and along with that, *The Buzz: A Practical Confidence Builder for Teenagers*. And because we know that teachers are people too, we invite you to browse through our *Self-Help for Teachers Only* section on page 23. Our best-sellers from last year are back: *Teachers, Change Your Bait* (page 1) and *Visual Thinking: Tools for Mapping Your Ideas* (page 8), along with many new and forthcoming releases [boldface in title index]. We invite you to preview any of the more than 80 titles at no obligation on your part as we offer full *no questions asked* return privileges.



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Teachers, Change Your Bait! Brain-Compatible Differentiated Instruction

Martha Kaufeldt

This book is packed with best practice ideas and numerous examples for meeting the instructional needs of all your students. A concise explanation of brain-compatible learning theory provides the rationale for why the strategies work and why you should start using them right away!

Fill your strategy tackle box with practical ways to vary the six key components of differentiation:

- physical and social environment
- content and its presentation
- processing for learning
- products to demonstrate learning

Everything you need to organize a successful differentiated classroom is here, from how to set up student profiles and establish groups, to how to collect ongoing feedback for planning instruction and documenting progress. You will find activities that engage reluctant learners, strategies that will help with "leaving no child behind," techniques to teach second language learners, and complex tasks to inspire high-potential students. Make differentiation work in your classroom and every student will experience success!

"This book is filled with best-practice ideas and examples for meeting the instructional needs of students at all ability and grade levels. A very useful book to have at hand in the beginning of a new school year."

—New Horizons for Learning Online Journal

"Martha Kaufeldt has set out to help teachers reinforce 'learning' in a multitude of ways that will undoubtedly ensure that future children will be far more competent because true education is about drawing out from within. The suggestions for teachers within the book are great guidelines for teachers who feel stuck in a system where they want to create change and can do so by having the courage to change the way they teach material. This is a book for educators who are committed, responsible, and courageous."

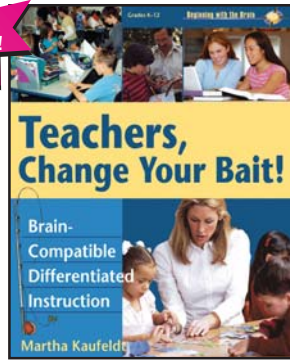
—Kathleen Ginn, Co-creator of
Rapid Sensory Learning & Conscious Creation

"Martha Kaufeldt has done it again! An invaluable, user-friendly book that takes you step by-step through exactly how to set up and implement a brain-friendly, differentiated classroom. Her explanation of the key elements of brain-compatible, differentiated instruction, and the practical suggestions for doing it are the best I have read anywhere."

—David Lazear, bestselling author, consultant,
and trainer in applied multiple intelligence

Grades K–12, Paperback, 192 pages ISBN: 9781904424611

\$24.95 (p)



COMING OFF PRESS

The Learner's Toolkit A Teacher's Guide to Developing Essential Learning Competencies

Jackie Beere, edited by Ian Gilbert

Welcome to *The Learner's Toolkit*, an essential guide to creating truly independent learners, who are both confident and resilient in their ability to learn and learn well. To learn effectively is vital in today's world and will be even more vital in tomorrow's. This ability has been at the heart of the recent personalized learning movement and this book shows children how to do it.

The book contains 50 lessons to teach 50 different competencies. Each lesson has a series of teacher's notes on leading the activity and the CD-ROM that comes with the book has all of the student forms and worksheets necessary for each lesson. Activities include:

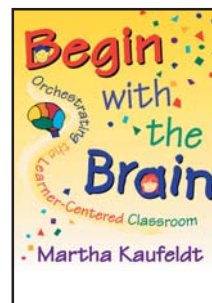
- Getting to know your best friend—you!
- Taking responsibility for your own life
- Persistence and resilience
- Goals of life
- Mood control—take control of your moods
- Taking care of your mind and body
- Building your brain power—thinking skills
- Asking questions
- How to develop your willpower
- Courage—push yourself out of your comfort zone
- Prioritize and plan

These are all absolutely vital competencies that will help students learn and contribute more effectively in school and which are needed in order to survive and thrive in the increasingly fast paced world of the 21st century.

Grades 6-12, Paperback with CD-ROM, 132 pages,
ISBN: 9781845900700

\$44.95 (p) Due December 2007

Also Available



Begin with the Brain Orchestrating the Learner-Centered Classroom

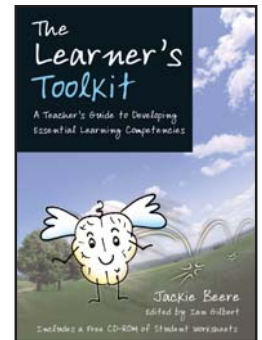
Martha Kaufeldt

This essential and easy-to-use resource is packed with simple ways to apply brain research to your classroom. Includes easy to implement classroom strategies, ways to control chaos, and ideas for designing a classroom that really work. You'll find an overview of brain research and flow

theory, concrete strategies for implementing the theories in your classroom, practical hints for the new teacher, six ways to categorize classroom routines, from reading circles to completing math tasks, 12 ways to build positive awareness of self and peers, four ways to inspire curiosity and minimize anxiety, and much more.

Grades K–8, Paperback, 224 pages, ISBN: 9781569760987

\$32.95 (x)



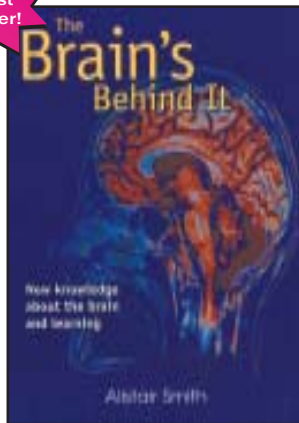
Brain-Compatible Learning

Revised Edition

The Brain's Behind It New Knowledge about the Brain and Learning

Alistair Smith

If you want to know more about the brain and learning, this is the book you need. In what promises to become the most trusted resource of the brain-based learning movement, *The Brain's Behind It* guides you through the development cycle of the brain and then describes what helps and hinders learning. This fascinating, highly topical, and well-researched book answers many of your questions, including—



- Can you teach intelligence?
- How can I recognize a learner under stress? What can I do about it?
- Why won't the students in my class sit still?
- What factors in a mother's lifestyle will influence her baby's learning?
- What is the best time for my child to begin formal learning?
- What is the best time to learn any language?
- What is memory? Does it exist somewhere in the brain?
- How does sleep improve all-round memory and recall?
- What happens to my brain as I age?
- Can I control my own fears? If so, how?

The Brain's Behind It identifies fallacies, fads, and facts about the brain and learning and gives you valuable recommendations you can use, whether you're a teacher, parent, or policy-maker.

Grades K-12, Paperback, 320 Pages, ISBN: 9781904424710

\$27.95 (p)

Brain Quiz

Test your Brain IQ. Answer by choosing either True or False. Answers can be found on page 12.

T F

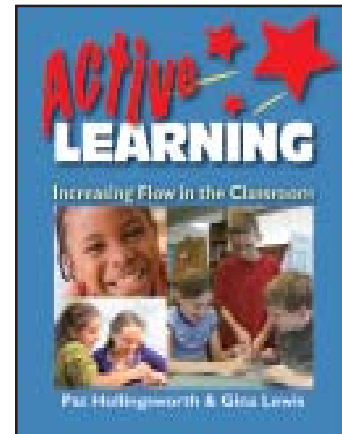
- 1. We use only 10% or less of our brain.
- 2. There are critical periods within which specific developments must occur.
- 3. Your brain is like a sponge.
- 4. Stress stops you learning.
- 5. Listening to Mozart makes your child more intelligent.
- 6. Your left brain is logical and your right brain is creative.
- 7. Male and female brains are so different we ought to teach boys and girls in different ways.
- 8. The brain cells you get at birth are those you have for life.
- 9. Extra stimulation enhances learning and intelligence.
- 10. Your memory is perfect.

Active Learning Increasing Flow in the Classroom

Pat Hollingsworth and
Gina Lewis

In *Active Learning: Increasing Flow in the Classroom* experienced teachers share their most practical and engrossing ways to create optimal learning experiences for students. Knowing that the key to real learning and understanding is student engagement and enjoyment, the authors provide plans for complete lessons that motivate students through active involvement in the process of learning. Ancient Greece comes alive when students dramatize historical events. Architectural styles translated into movement, sound, and body shapes are easy to remember. Student-created board games make reviewing math facts fun.

This book will assist teacher planning, improve lesson quality, and illuminate your approach to teaching. Measurable objectives, step-by-step procedures, optional teacher scripts, student handouts, evaluation tools, and enrichment activities provide structure for lessons to use in math, language arts, science, social studies, and the fine arts.



.....
"Few books in education have provided anything like this extraordinarily rich offering of creative ideas for igniting the hearts and minds of students. Teachers will be delighted by the book's ease and accessibility—allowing them to quickly grasp and adapt any of the applications. Clearly written and displayed, *Active Learning* promises to transform even the most "turned off" students into engaged and impassioned learners."

—Joan Franklin Smutny, founder and director of the
Center for Gifted at National-Louis University, Evanston, IL

Grades Pre K-12, Paperback, 208 Pages, ISBN: 9781904424598

\$29.95 (p)

WHAT IS "FLOW"?

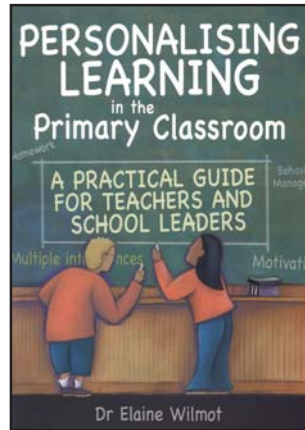
Renowned psychologist Mihaly Csikszentmihalyi coined the term *flow* to describe the "state in which people are so involved in an activity that nothing else seems to matter; the experience itself is so enjoyable that people will do it even at great cost for the sheer sake of doing it." (*Flow: The Psychology of Optimal Experience*, 1990)

Personalising Learning in the Primary Classroom

A Practical Guide for Teachers and School Leaders

Dr. Elaine Wilmot

Personalizing learning is a powerful solution for reforming our education system. While current thinking places personalizing learning firmly in the secondary sector, the author believes that for this process to be successful, children must start making real choices about their learning from an early age and must be guided and coached through their primary years.



Personalising Learning in the Primary Classroom will:

- Cover all aspects of teaching and learning in the primary school
- Challenge your thinking about how you teach
- Address individual needs and raise standards
- Encourage you and your school to put the learner at the heart of the educational agenda and support you to meet this challenge

This book is packed with practical ideas that have been tried and tested and have proved popular with staff, parents, and pupils. It provides useful questions for you to consider your own working practices in the context of personalizing learning.

.....
"An important contribution to the growing literature on personalizing learning. This book will support strategic planning and policy making, team planning, and most importantly, teachers' work in the classroom."

—John West-Burnham, Honorary Professor of Education
 University of Hull

.....
"Born out of personal passion and experience, this book presents a pragmatic, demystified approach to personalizing learning. Well informed and well structured, it gathers together the best of current primary practice in a coherent, readable, and workable way."

—Paul Ginnis, author of *The Teacher's Toolkit*

.....
 Grades 2-6, Paperback, 192 pages, ISBN: 9781845900038

\$34.95 (p)

Revised Edition

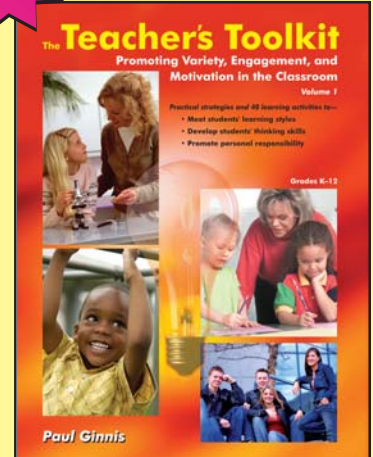
The Teacher's Toolkit, Volume 1

Promoting Variety, Engagement, and Motivation in the Classroom



Paul Ginnis

Already on its fifth printing, this bestselling teacher's resource is packed with practical classroom strategies that will enable you to add spice to your teaching while meeting the different learning styles of your students.



Drawing on insights from neuroscience, psychology, and sociology, *The Teacher's Toolkit* provides—

- 40 varied learning activities
- Practical ideas for managing group work, tackling disruptive behavior, and promoting personal responsibility

The audit tools in the final section enable you to check everything including—

- Your lesson plans (Are the learning objectives differentiated? How are high expectations communicated?)
- Your impact on your students' self-esteem (Do you listen actively to your students, especially when there is a difference of opinion? Do you create and maintain ground rules for your students' emotional safety?)
- Your delivery of independent learning skills (Do you use active learning techniques and allow students to make choices?)

Whatever subject you teach, *The Teacher's Toolkit* will help you develop your students' thinking skills, fine-tune their study skills, promote citizenship, and help students acquire the attitude and skills for true independence.

.....
"This is one of those rare and valuable treasures that educators hope to find but seldom do. The Teacher's Toolkit, Vol. 1 compresses into one book strategies, learning theory, and models of design that minimize teacher effort and maximize student learning. Its easy-to-understand style of well-articulated processes lends itself to quick understanding and successful implementation. This book belongs on the desk of every teacher, but open to a new page each week!"

—Mark Reardon, coauthor of *Strategies for Great Teaching*, the *HotTips* series, and *Quantum Training*

.....
 Grades K-12, Paperback, 256, Pages ISBN: 9781904424581

\$31.95 (p)

Brain-Compatible Learning

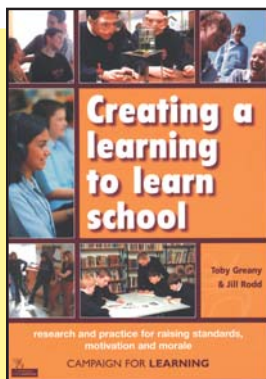
Creating a Learning to Learn School

Research and Practice for Raising Standards, Motivation, and Morale

Toby Greany and Jill Rodd

Are the students at your school motivated? Do they remember what they learn? Are your teachers motivated and excited to be teaching? *Creating a Learning to Learn School* is based on two years of groundbreaking research in 25 schools. The research explored a variety of approaches to teaching and evaluated the impact on learning, student motivation, and teacher morale. The book includes case studies, summaries of key research, and auditing tools, and best of all, shows you how to make your school a Learning to Learn school.

Grades K-12, Paperback, 144 pages with 27 1/2" x 19 1/2" full-color poster, ISBN: 9781855391864
\$26.95 (p)

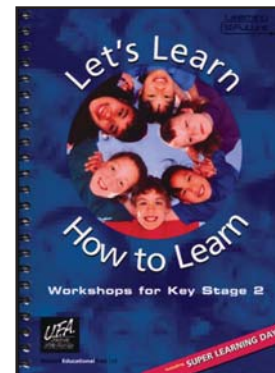


Let's Learn How to Learn

Whether you are looking for stand-alone workshops, a series of practical sessions, or would like to run your own Super Learning Day, this book has everything you need to make learning to learn really rewarding.

Full of fun activities, this book uses research based on what we know about the brain and learning and applies it to the primary age group. The easy-to-run workshops have been thoroughly tried and tested, so you can set out on your voyage of discovery safe in the knowledge that these ideas really work.

Grades 2-5, Paperback, 264 pages with CD-ROM
 ISBN: 9781855390973
\$39.95 (p)



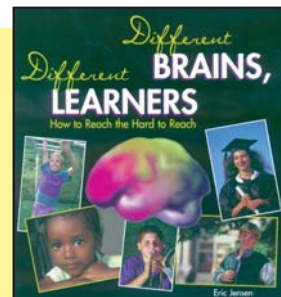
Different Brains, Different Learners

How to Reach the Hard to Reach

Eric Jensen

Arm yourself with powerful knowledge for solving difficult learning problems and discover how-to strategies for turning a borderline student into a confident achiever. *Different Brains, Different Learners* presents a succinct overview of the key factors that prevent students from achieving as well as a concise outline for identifying the symptoms and causes of prevalent impairments. Get started immediately with a step-by-step action plan. Packed with powerful tools, techniques, and strategies that can actually help students improve brain function without resorting to Ritalin or other medical interventions.

Grades K-12, Paperback, 176 pages, ISBN: 9781890460082
\$35.00 (x)



Learning to Learn

Making Learning Work for All Students

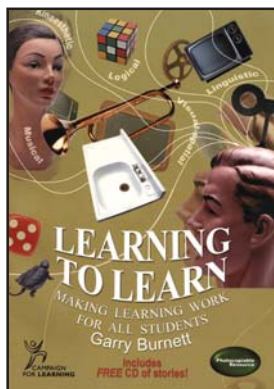
Garry Burnett

User-friendly, interactive, accessible, and practical, *Learning to Learn* leads you through the process of finding the best learning strategies for the students you teach. Each unit has detailed plans to help you turn your students into confident, resourceful learners by—

- Using a range of learning styles, including visual, auditory, and kinesthetic
- Exercising a variety of thinking skills
- Developing your students' multiple intelligences

.....
 "If you buy one book this year—make it this."
 —Colin Rose, author of *Accelerated Learning*

Grades 5-8, Paperback, 172 pages with 25 minute audio CD of stories, ISBN: 9781899836789
\$39.95 (p)

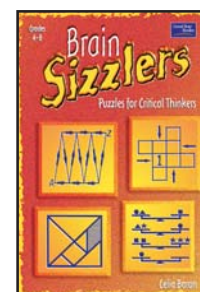


Brain Sizzlers

Celia Baron

The 76 intriguing puzzles in *Brain Sizzlers* will help you stimulate visual, spatial, logical, and mathematical thinking in your classroom. Each puzzle is mathematically based and requires your students to use a different problem-solving strategy. Includes an answer key with brief explanations for each puzzle.

Grades 4-8, Paperback, 48 pages, ISBN: 9780673599629
\$9.95 (x)



Perfect for the busy teacher!

Bright Ideas for Managing the Positive Classroom

Peter Clutterbuck

The environment your students experience in the classroom is critical to their behavior. A positive environment—one that is stimulating and non-stressful—encourages the cooperative behavior that facilitates learning. Author and classroom teacher Peter Clutterbuck has assembled an essential collection of tried-and-true activities that will help you be a more effective teacher as you build a positive environment.

Topics include—

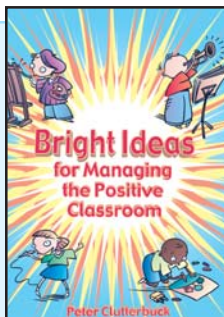
- Getting to know each other
- Activities for a positive start to the day
- Clever ways to attract and keep students' attention
- Thoughts for the week
- Indoor gardening
- Classroom displays
- Student roles
- Games for forming groups
- Cooperative rule making
- Student rewards

“. . . a must for every teacher—the newly qualified as well as the seasoned and experienced. It's truly a treasure trove of tips for every class situation you can possibly encounter. I was thrilled to find ideas I have never thought of myself nor seen used by other teachers. The very new and original ideas are mixed with some many of us have used frequently but have forgotten about.”

—Dr. Eva Hoffman, author,
founder and director of *Inspired Learning*

Grades K-6, 120 pages, ISBN: 9781904424512

\$29.95 (p)



Making Your Words Work Using NLP to Improve Communication, Learning & Behaviour

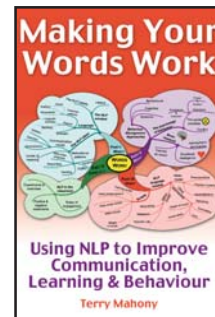
Terry Mahony

This is the first book to focus on the application of language models for classroom management.

Making Your Words Work offers a large repertoire of linguistic approaches to improve communication between teacher and pupil. It provides a robust rationale of the causes of anxiety and dysfunctional behavior, especially useful in situations where the pupil is a potentially disruptive influence. It covers the latest developments in effective teaching through the modification of language use. Developing the skills and behavior management strategies in this book will promote learning, improve relationships with pupils and result in a happier, more productive classroom.

Grades K-12, Paperback, 200 pages, ISBN: 9781845900410

\$24.95 (p)



Forthcoming . . .

NLP for Teachers How to be a Highly Effective Teacher

Richard Churches and Roger Terry

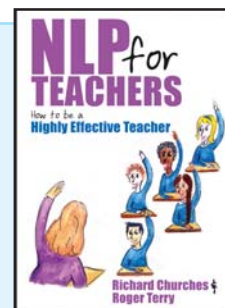
NLP for Teachers covers a wide range of practical tools that will enhance your interpersonal effectiveness and classroom delivery.

- Find out how language and your internal processing affects the behavior of others around you
- Learn some amazing tools and techniques
- Learn to communicate in ways you never thought possible both inside and outside the classroom
- Take your communication skills to the next level

Neuro-Linguistic Programming (NLP) is an established set of principles for teaching, learning, and personal development. This book explores the core principles of NLP and how these can be applied to both your professional and personal life. NLP is “the study of excellence” and provides you with a variety of strategies for maximizing both your teaching and learning potential.

Grades K-12, Paperback, 200 pages, ISBN: 9781845900632,

\$34.95 (p) Due December 2007



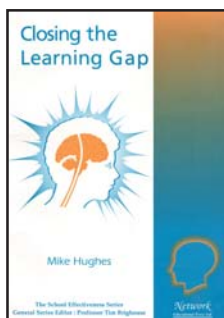
Closing the Learning Gap

Mike Hughes

This exceptional book is based on the author's considerable experience in raising achievement levels as a teacher and a principal. It provides practical strategies that enable teachers to eliminate the discrepancy between what we know constitutes effective learning and what we know goes on in classrooms. Carefully developed over ten years with feedback from classroom teachers, the strategies in this book have been used effectively and successfully in a wide range of high schools.

Grades 6-12, Paperback, 192 pages, ISBN: 9781855390515

\$35.95 (p)



Strategies for Closing the Learning Gap

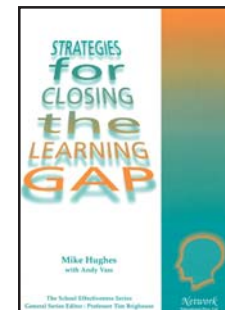
Mike Hughes

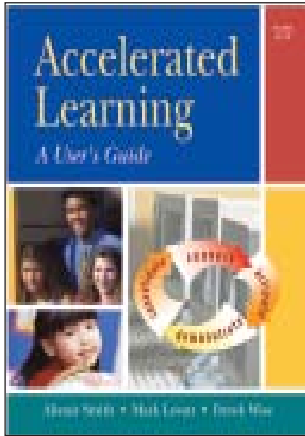
This book incorporates even more knowledge about how the brain learns. It highlights some of the key issues emerging from recent discoveries about the brain, simplifies them, and offers strategies on how to apply this research to the classroom.

Grades 6-12, Paperback, 288 pages,

ISBN: 9781855390751

\$37.95 (p)





Accelerated Learning A User's Guide

Alistair Smith, Mark Lovatt, and
Derek Wise

Renowned author and presenter Alistair Smith has joined forces with educators Mark Lovatt and Derek Wise to provide a stunningly useful guide that cuts to the core of learning. This book provides an easily accessible summary of what accelerated learning methods can offer and achieve.

Organized into four chapters, this excellent volume gives the

background to the accelerated learning approach, describes the use of the Accelerated Learning Cycle, gives advice on enhancing memory, summarizes good ideas to improve learning, and provides useful resources.

Some of the learning principles in this book include—

- Meaningful learning involves risk; good teachers help learners negotiate risk.
- Anxiety paralyzes performance; good teachers provide structured challenge.
- Learning is about seeking and securing connections; good teachers take lots of opportunities to make connections.

Accelerating Learning: A User's Guide combines the art of teaching with the science of learning and provides a tried-and-tested model with the theoretical underpinnings. You'll also have more than 200 ideas and activities that provide realistic solutions for teachers.

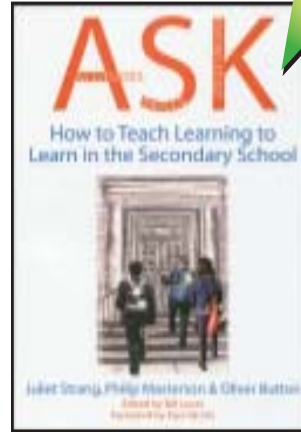
"In Accelerated Learning: A User's Guide, Smith, Lovatt, and Wise have expertly synthesized educational best practice into a concise, readable 'how-to' set of teaching behaviors that place learner thinking at the core of instruction. The authors capably reached their goal of combining 'the art of teaching with the science of learning.'"

—Barbara K. Given, Ph.D., author of
Teaching to the Brain's Natural Learning Systems

Grades 1-12, Paperback, 128 pages, ISBN: 9781904424722
\$21.95 (p)

"Learning without thought is labor lost; thought without learning is perilous."

—Confucius (551 B.C.–479 B.C.)
The Confucian Analects



ASK How to Teach Learning to Learn in the Secondary School

Juliet Strang, Philip Masterson &
Oliver Button

ASK: How to Teach Learning to Learn in the Secondary School is a serious exploration of the new science of learning. Full of tried and tested teaching and learning strategies, this book will transform the way any teacher sees their subject. All of the lesson ideas detailed in this book are

easily applied to any curriculum subject and if used across different subjects, quickly become a transferable map which can help students make sense of their learning and progress rapidly at secondary school.

This book is based on the program put into place at one secondary school that introduced a fully developed curriculum designed so that students can learn how to learn. The results were remarkable, with year after year improvements in exam results as well as an increased student hunger to learn.

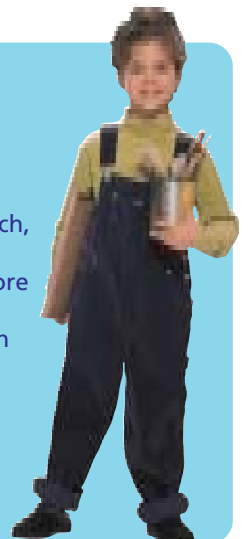
"A treasure trove of material. I heartily commend this book to you. It is the real work of real teachers in a real school. They have forged an approach to the nation's most pressing education issue that translates the theory and rhetoric into classroom action. You can adopt their template or customize it; you can read this book as a stimulating case study or as a blueprint. Either way, it will enrich your thinking and practice and ultimately bring great benefits to your students."

—Paul Ginnis, trainer and best selling
author of *The Teacher's Toolkit*

Grades 6-12, Paperback, 190 pages, ISBN: 9781845900243
\$39.95

What is . . . Accelerated Learning?

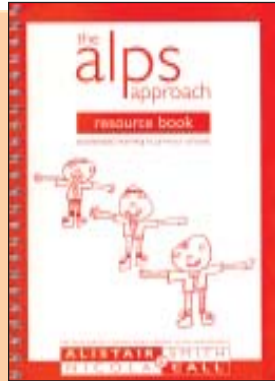
Thoroughly grounded in brain research, accelerated learning helps you learn faster, remember more, and think more creatively. What makes it so effective is that it is based on the way we learn naturally. Accelerated learning improves results by providing practical strategies for raising achievement by showing us **how** to learn instead of **what** to learn.



The ALPS Approach Resource Book Accelerated Learning in Primary Schools

Alistair Smith and Nicola Call

Case studies, practical advice, and the theory behind ALPS (Accelerated Learning in Primary Schools) are the backbone of this remarkable book. *The ALPS Approach Resource Book* includes everything you will need to create your own learning-centered school or classroom, including—



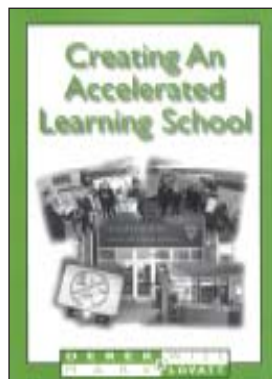
- 1,000 useful ideas to accelerate learning
- 70 brain-break activities that connect learning
- 50 simple homework assignments to stimulate memory and higher-order thinking skills
- How to help your students better understand how their brains work
- Guidelines for positive behavior
- Reproducible affirmation posters for your classroom
- Advice on managing attention and dealing with groups
- How to make setting goals easy, fun, and useful
- Ways to improve test scores
- Lists of the best music for learning
- Sample school policies

Grades K-6, Spiralbound, 224 pages, ISBN: 9781855390782
\$37.95 (p)

Creating an Accelerated Learning School

Derek Wise and Mark Lovatt

Have you been intrigued by the possibilities of accelerated learning but aren't sure how to implement it? Do you wonder if accelerated learning really *could* transform learning at your school? Or do you simply want to know what objective evidence exists that this approach is successful? *Creating an Accelerated Learning School* tells you all this and more.



Follow Principal Derek Wise and Head of Science, Mark Lovatt, as they take us through their journey to successfully creating "an exciting place to learn." Their experiences provide useful reading for any school wishing to improve the learning quality of its students. *Creating an Accelerated Learning School* is packed with strategies for school-wide, departmental, and classroom-level improvement. It is thoroughly researched and practically proven, and provides hundreds of ideas and resources.

Grades 5-12, Paperback, 176 pages, ISBN: 9781855390744
\$26.95 (p)

Teaching the Best Practice Way Methods that Matter K-12

Harvey Daniels and Marilyn Bizar

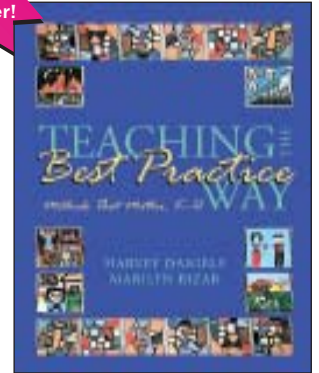
Everyone talks about "best practice" teaching—but what does it actually look like in the classroom? How do you translate complex curriculum standards into simple, workable classroom structures that embody exemplary instruction—and still let your students find joy in learning?

Teaching the Best Practice Way presents seven basic teaching structures that make classrooms more active, collaborative, democratic, and cognitive, while simultaneously meeting "best practice" standards across subject areas and throughout the grades. The book also shares new research studies that validate the principles and activities of best practice teaching, along with lists of recommended materials that support each of the seven methods.

Each section begins with an essay outlining one key method, providing background and research results, and then describing vital features. Next, several teachers representing different grade levels and school communities explain how they adopted the basic model, adapted it to their students' needs, and made it their own.

Unique in the field, *Teaching the Best Practice Way* speaks to K-12 teachers with stories, examples, and practical classroom materials.

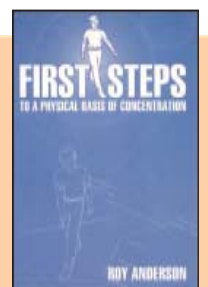
Grades K-12, Paperback, 360 pages, ISBN: 9781571104052
\$26.95 (x)



First Steps to a Physical Basis of Concentration

Roy Anderson

First Steps identifies the traditionally ignored physical causes of inattention. Student conduct and learning problems are frequently viewed as a behavioral problem; *First Steps* challenges that view. Explaining in detail the causes of inattention, *First Steps* shows you how simple physical exercises for only a few minutes a day can greatly improve your students' concentration.



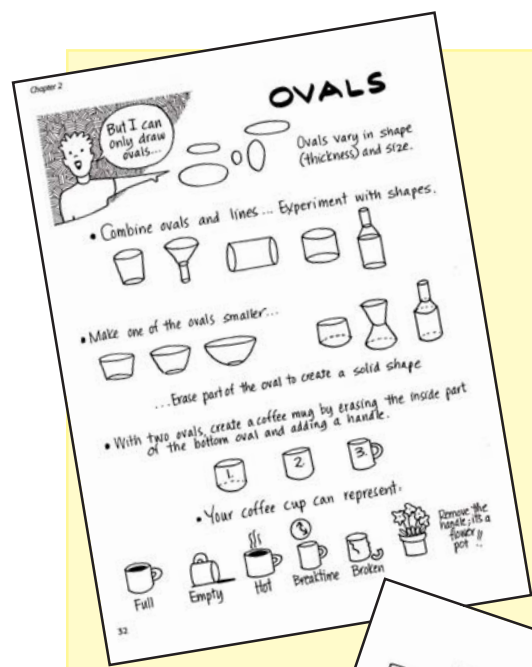
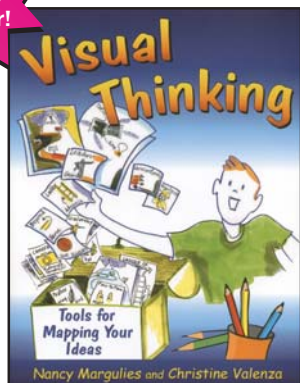
All Grades, Paperback, 160 pages, ISBN: 9781899836345
\$17.95 (t)



Visual Thinking Tools for Mapping Your Ideas

Nancy Margulies and Christine Valenza

Free yourself from the limiting belief that you can't draw and move into the dynamic world of visible thinking for you and your students. The authors have compiled a *symbolary* of easy-to-draw iconographs that can be used to enrich communication, provoke deeper thought, and make the process of creating Mind Maps and Mindscapes for note taking and review in your classroom a breeze. *Visual Thinking* breaks down the process of drawing into small steps so that anyone who thinks they cannot draw will find that in fact, they can. Visible thinking templates help students work through challenging problem-solving activities. As their thinking processes are recorded, students become more thorough and skillful in reaching conclusions and making decisions.



"This unique book is invaluable in helping both students and educators to learn skills that are appropriate for communicating in any culture in today's increasingly visual world. Mindscaping is a new kind of literacy that we would all do well to master, and this practical handbook is all we need to get started as well as to become more proficient in these techniques."

—Dee Dickinson, Chief Learning Officer
New Horizons for Learning, from the foreword

"A wonderful, inviting workbook that gives you the basic tools for 'speaking' visual language."

—Robert E. Horn, author of *Visual Language: Global Communication for the 21st Century*

"In a climate where more and more students are having learning problems, the Visual Thinking method is one of the most valuable tools I am aware of. I have seen it in operation and can not recommend it highly enough."

—Mona Brookes, founder of Monart Drawing Schools,
author of *Drawing with Children*

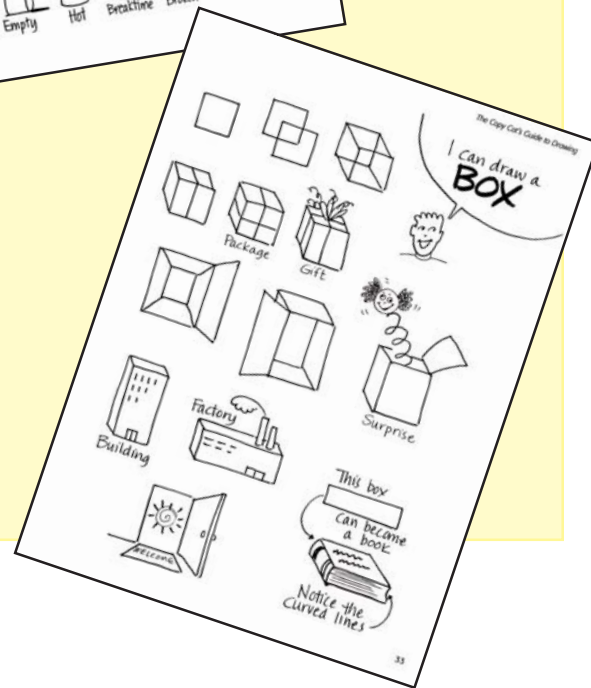
"Refreshingly simple, Visual Thinking provides a potent and easily implemented visual lesson plan in problem solving and critical thinking."

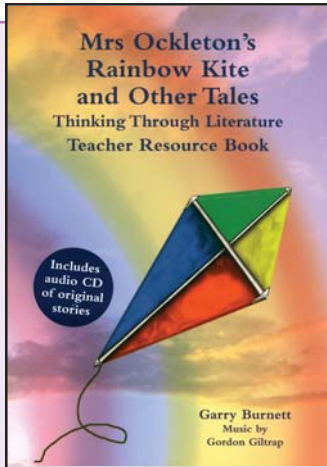
—Mary Corrigan, graphic facilitator

Nancy Margulies and Christine Valenza, two of the best-known visual facilitators in the business world, bring their expertise to the classroom and share their secrets for conveying complex ideas simply.

Grades 4-12, Paperback, 176 pages, ISBN: 9781904424567

\$27.95 (p)





Mrs Ockleton's Rainbow Kite and Other Tales Thinking Through Literature, Teacher Resource Book

Garry Burnett

Through the various activities in this fully reproducible book, teachers will have the opportunity to develop their students' multiple intelligences in relation to the use and understanding of English literature. In addition, the activities will develop students' analytical thinking skills and creativity and improve exam performance.

The activities are based on the accompanying audio CD of original stories. These stories provide an exciting but accessible opportunity to develop students' emotional and intellectual responses to fiction and their ability to select and organize information, as well as read, write, and think imaginatively. Particular attention has been paid to ensure that the stories appeal to boys as well as girls. All the activities are described with clear learning objectives for the teacher and student. Includes an accompanying CD of original stories with music by Gordon Giltrap.

Grades 6-9, Paperback (Reproducible), 136 pages with CD, ISBN: 9781904424420

\$49.95 (p)



Mrs Ockleton's Rainbow Kite and Other Tales: Student Anthology

Garry Burnett

This illustrated collection of 10 charming short stories is inspired by the music of Gordon Giltrap, and is designed to be used in the classroom in conjunction with the "Teacher Resource Guide" of the same title. The author draws from his memories of growing up as a young boy, and deals with a wide variety of themes, including death and bereavement, bullying, friendship, family relationships, and more. The stories provide insights into an urban working class community and the fantasies and cruelties of childhood that will make students laugh and think at the same time.

Grades 6-9 Paperback, 144 Pages, ISBN: 9781845900205

\$8.95 (p)

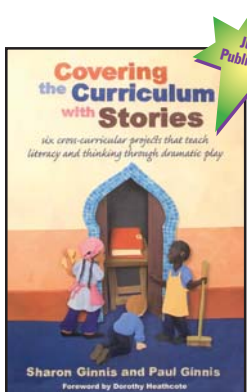
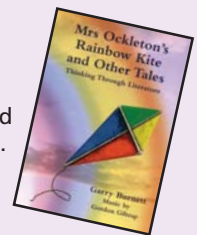
Also Available Separately:

Mrs Ockleton's Rainbow Kite and Other Tales, CD only

This CD, which is included with the *Teacher Resource Book* (above) contains five short stories performed and narrated by Gordon Giltrap that draws from his childhood memories growing up in a working class neighborhood.

Grades 6-9 CD, 65 minutes, ISBN: 9781845900267

\$15.95 (p)



Covering the Curriculum with Stories

Six cross-curricular projects that teach literacy and thinking through dramatic play

Sharon Ginnis and Paul Ginnis

Covering the Curriculum with Stories is an exciting and unique resource, presenting a set of six delightful, cross-curricular, play-based projects that deliver outstanding learning experiences.

Designed for children aged 3-7, these projects will make major contributions to

your pupils' literacy and literary skills, and they will teach a whole repertoire of thinking skills in an integrated, cross-curricular way.

The book is divided into three sections. Part 1 provides a compelling rationale for the methodology and explains all the teaching techniques you will need; Part 2 presents three intriguing story-based projects for children aged 3-5; and Part 3 provides an additional three original projects for children aged 5-7.

Each project presented in the book:

- is based on an original story
- uses dramatic and kinesthetic techniques
- capitalizes on children's natural instinct to play
- lays down important conceptual foundations for later learning
- promotes emotional intelligence, learning-to-learn and citizenship.

The book provides everything you need to know to teach the projects successfully, including:

- clear overviews with precise learning intentions
- simple, clear, step-by-step instructions
- details of pupil activities
- indications of cross-curricular links

Also included are extensive reproducible worksheets and learning materials that are included on an accompanying Resources CD-ROM.

Grades K-2, Paperback, 296 pages, ISBN: 9781904424970

\$44.95 (p)

The Big Book of Independent Thinking

Do things no one does or do things everyone does in a way no one does

Ian Gilbert, editor

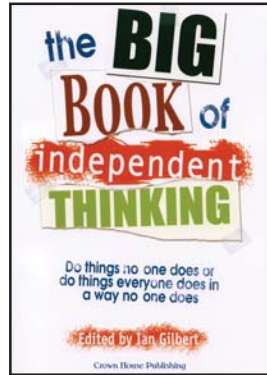
In 1992 Ian Gilbert, author of the highly acclaimed *Essential Motivation in the Classroom*, founded Independent Thinking Ltd (ITL). His aim was to “enrich young people’s lives by changing the way they think—and so to change the world.” He has done this by gathering together a disparate group of associates—specialists in the workings of the brain, discipline, emotional intelligence, ICT, motivation, using music in learning, creativity, and dealing with the disaffected. ITL achieve their objective by “doing what no one else does or doing what everyone else does in a way no one else does.” With a chapter from each of the associates plus an introduction and commentary by Ian Gilbert, this is the definitive guide for anyone wishing to understand and use some of the thinking that makes ITL such a unique and successful organization.

This book is designed to be a quick ‘How to . . .’ guide and comes with a series of reproducible worksheets that you can use for a last minute lesson plan if need be. It aims to get you thinking for yourself—thinking about what you do, why you do what you do, and whether doing it that way is the best thing at all.

So, whether you are looking for a program for a school assembly, or for a lesson on ‘forces’ you’re about to deliver, or for that staff meeting you’re about to lead or even for that upcoming parents night you’re planning, this book will help you put on your “independent” thinking hat. Have the confidence to be memorable—the world of education needs you to be great.

Grades K-12 Paperback 192 pages ISBN: 9781904424383

\$39.95 (p)



The Little Book of Thunks

260 questions to make your brain go ouch!

Ian Gilbert

Following the success of *Little Owl’s Book of Thinking*, Ian Gilbert now introduces, *The Little Book of Thunks*. What you ask, is a “Thunk?” A Thunk is an intriguing question about everyday things and events that we find in our everyday life but that stop you in your tracks and help you start to look at the world in a whole new light and *think!* The Thunks in this book cover most areas of human existence including truth, justice, reality, beliefs, the natural world, the human condition, art, beauty, existence, right and wrong, good and bad, life and death, war, religion, love, friendship, and much, much more.

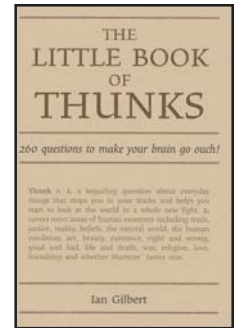
Examples of Thunks include:

- If I borrowed a million dollars does that make me a millionaire?
- Could a fly cause a plane to crash?
- Is a person man-made or natural?
- What is more important, being right or being nice?
- If it is zero degrees today, and tomorrow it will be twice as cold, how cold is it?

This small book is a great resource for teachers to use in the classroom, and since there are no right or wrong answers to these questions, it makes for a lively discussion every time you Thunk.

Grades K-12, Cloth, 100 pages, ISBN: 9781845900625

\$12.95 (t)



Little Owl’s Book of Thinking

An Introduction to Thinking Skills

Ian Gilbert

Little Owl’s Book of Thinking squeezes years of research, teaching, and experience into seven chapters, two owls, and a whole forest of woodland creatures. By following the seven lessons Benny the owl receives from his wise old father, this book will show you how to think and to think well.

Designed to make you laugh as well as make you think, this delightful story is an excellent introduction to the concept of thinking skills and why they are so important.

“... amusing, witty, thought provoking, and an original way of introducing thinking skills”

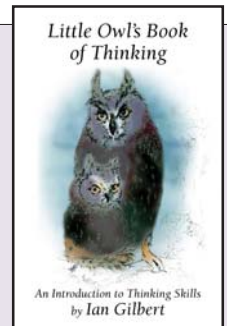
—Dr David George, Educational Consultant, Gifted Education

“... the cleverest, simplest, funniest, and most engaging treatise on thinking skills available.”

—Paul Ginnis, author of *The Teacher’s Toolkit*

Grades 5-12 cloth, 96 pages ISBN: 9781904424352

\$7.95 (t)

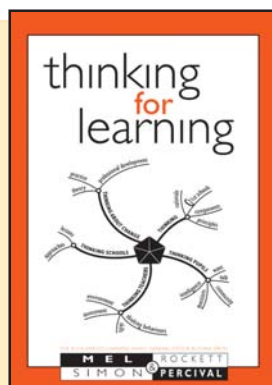


Thinking for Learning

Mel Rockett and Simon Percival

This practical book is peppered throughout with specific examples of how teachers have used thinking for learning in their classrooms, and shows you what is possible in your classroom, including:

- Different methods for developing thinking for learning
- Strategies for developing the right environment
- Guidelines for developing a community of inquiry
- The importance of emotional intelligence
- Teaching strategies that can be adapted to any classroom
- Useful assessment methods



Grades K-12, Paperback, 224 Pages, ISBN: 9781855390966

\$29.95 (p)

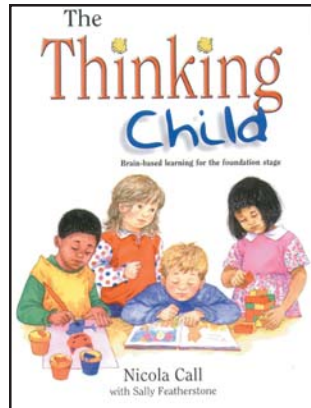
The Thinking Child Brain-Based Learning for the Foundation Stage

Nicola Call with Sally
Featherstone

The Thinking Child describes in depth the most up-to-date research that lies behind brain-based learning theory and gives you practical advice to put the theory into practice. It addresses—

- How to define intelligence
- How to maximize learning through play
- Why some children develop disorders such as ADHD
- How to help your students develop emotional intelligence

Grades K-2, Paperback, 144 Pages, ISBN: 9781855391215
\$37.95 (p)



Mapping Inner Space [Second Edition] Learning and Teaching Visual Mapping

Nancy Margulies with Nusa Maal

This completely revised edition of *Mapping Inner Space* includes updated information about the processing styles of the brain, more personal applications and activities for mapping, and new maps—35 of them in color—that represent a wide variety of recording styles. *Mapping Inner Space* gives you—

- Step-by-step instructions on how to create a Mind Map
- Instructions for finding and creating symbols
- Mapping warm-ups
- Ways to explain the brain to children
- Multiple intelligence theory and mapping
- Information about systems thinking

Grades 4-12, Paperback, 160 Pages, ISBN: 9781569761380
\$34.95 (p)

At last! A book that reveals
what thinking looks like!

Thinking Skills and Eye Cue Visual Tools for Raising Intelligence

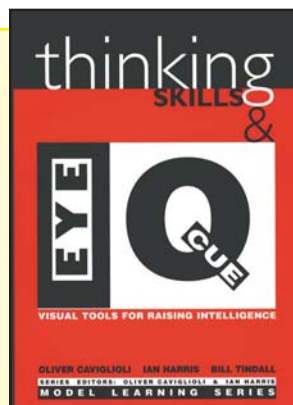
Oliver Caviglioli, Ian Harris, and
Bill Tindall

Think you can't see someone's thinking? Think again! This book reveals what happens when the abstract and invisible act of thinking is transformed into one that is concrete and visible. The trio of authors brings you a practical and relevant lexicon of visual tools that you can use to transform teaching and learning in your classroom.

A succinct content preview and a "site map" of the book precedes each chapter. The book provides additional visual markers to aid you as you—

- Help your students become independent and creative thinkers and learners
- Ensure your students know what logical and reasoned thinking looks like
- Make speaking and listening, and questioning and responding an integral part of all lessons
- Help your student develop positive attitudes while raising their Eye Cue

Grades 1-12, Paperback, 272 Pages, ISBN: 9781855390911
\$39.95 (p)



Think It—Map It! How Schools Use Mapping to Transform Teaching and Learning

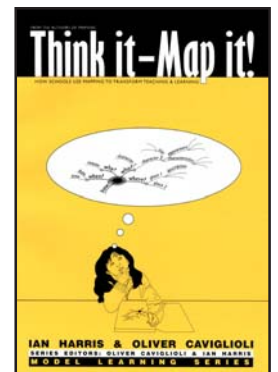
Ian Harris and Oliver Caviglioli

Information overload! That scary inability to cope with the amount of thought processing going on in our heads is not new, but the methods we can choose to manage our minds are new. Teach your students to process information and gain understanding while creating model maps. *Think It—Map It!* is jam-packed with case studies and maps created by students, and it shows you how mapping can help your students with—

- Memory and retrieval
- Language and thinking
- Individual and social learning

A treasure trove of good ideas and sound educational principles, *Think It—Map It!* gives you tools for classroom planning, staff meetings, formative assessment, professional development planning, and much more.

Grades K-12, Paperback, 224 Pages, ISBN: 9781855391390
\$39.95 (p)



**Best
Selling
Series!**

Learning Tools for Tomorrow's Thinkers **A Collection of Units**

Traditional strategies often focus on mastering content rather than encouraging advanced students to develop their critical, creative, and evaluative thinking skills. These complete teaching units provide a means for students to develop these skills at an advanced level.

The curriculum in these four units cover content, pace, process, and expectations. The high-end activities address the advanced student's need for learning at higher levels of abstraction, complexity, variation, and depth, while still meeting the standards of the core curriculum. The content is multi-discipline to help the student recognize the interconnection among subject areas. The pace of the activities can be adjusted for each child or class. The materials are process-based and content-based, which means the focus is on *how* the student learns as well as on *what* he learns.

Grades K-3

Information Please **The Challenge of Communications**

Here students will have the opportunity to study the history of human communication and to become more familiar with its many varied components and techniques. The activities will give students the opportunity to apply both verbal and nonverbal communication skills in speaking and listening and as both the sender and the receiver.

Grades K-3, CD-ROM format, ISBN: 9780976488880

\$36.95 (x)

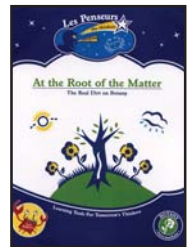


At the Root of the Matter **The Real Dirt on Botany**

This unit is designed to teach students the basics of botanical science and the importance of plants in the food chain. Students will learn about types of plants, plant parts and their functions, pollination, and scientific classification.

Grades 2-3, CD-ROM format, ISBN: 9780976499947

\$36.95 (x)



Pastabilities! **Noodling Around the Italian Culture**

This is a fascinating unit that explores the country of Italy, covering everything from olives to opera. Students will complete a variety of creative and critical thinking activities using pasta. Map and vocabulary activities will broaden the student's base of general knowledge.

Grades 1-3, CD-ROM format, ISBN: 9780976499916

\$36.95 (x)



Repeat After Me **Connecting Patterns in Math and Nature**

In this unit, your students will explore both natural and human-made patterns, including animal coloration, human fingerprint patterns, language, number, and quilt patterns.

Grades 1-3, CD-ROM format, ISBN: 9780976499923

\$36.95 (x)



Also Available

Instructor Guide **Curriculum Administration and Evaluation**

This guide can be used with all of the units listed here and provide a detailed explanation of the materials and strategies found in each of the units.

Spiralbound, 60 pages, ISBN: 9780976499985

\$19.95 (x)

Answers to Brain Quiz (page 2)

If you answered False to all of the questions, you have a 100% Brain IQ! If not, we suggest you read *The Brain's Behind It*, which can be found on page 2 of this catalog, or any other of our many books featured in this catalog to help you understand the brain and brain-based education.

All the work has been done for you, the busy teacher. For each activity you will have—

- Overview
- Connection to Core Curriculum: Language Arts, Math, Science, Social Studies
- Gifted Strand: Creative Thinking, Critical Thinking, Communication, Research
- Objectives: What the student should be able to do upon completion of the activity
- Skills
- Level of Bloom's: Knowledge, Comprehension, Application, Analysis, Synthesis, Evaluation
- Vocabulary
- Materials
- Time Frame: A guide only, as some students will finish faster and others will want to explore the material further
- Activity Directions: Detailed so that even the most inexperienced instructor can be successful in working with the student
- Assessment: Suggestions for assessing the student's performance
- Answers: Correct or suggested answers

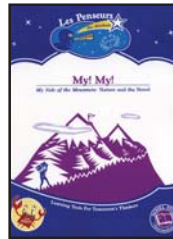
The activities can be used for gifted class curriculum, regular classroom enrichment, contract work for individual students, home-schooled students, and after-school programs.

Grades 3–6

My! My! Nature and the Novel

This unit emphasizes advanced reading comprehension and intense vocabulary development. The students will connect to core curriculum standards while extending their writing skills. Writers will try their hands at differences in voice and audience. Students will be expected to critically analyze story events against current realities.

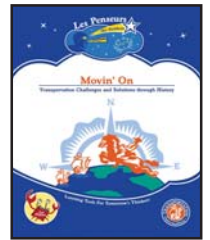
Grades 3-5, CD-ROM format, ISBN:9780976499961, **\$36.95 (x)**



Movin' On Transportation Challenges and Solutions through History

This unit asks your students to explore the need for transportation and inventions related to moving both goods and people, prior to the invention of the steam engine. *Movin' On* will help your students discover that many inventions are actually a series of improvements on earlier inventions, adapted to a more modern culture as technology advances.

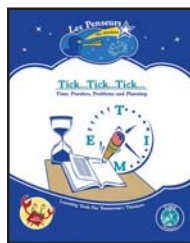
Grades 3-5, CD-ROM, ISBN: 9780976499954, **\$36.95 (x)**



Tick . . . Tick . . . Tick Time: Puzzlers, Problems, and Planning

This unit explores the concept of time and how it is measured. It traces the history of the invention of clocks, time travel, timekeepers in nature, and gives the student the opportunity to apply some beginning concepts of time management.

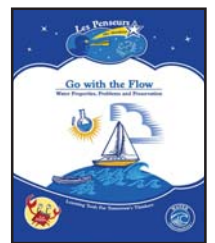
Grades 3-5, CD-ROM, ISBN: 9780976499930, **\$36.95 (x)**



Go with the Flow Water Properties, Problems, and Preservation

This unit embraces the molecular structure of water and it examines water's role in transportation and exploration. Students will trek through human health, brain functions, and the Marianas Trench with activities involving critical global water issues.

Grades 4-6, CD-ROM, ISBN: 9780976499978, **\$36.95 (x)**



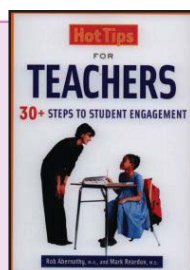
HotTips for Teachers 30+ Steps to Student Engagement

Rob Abernathy and Mark Reardon

By combining the techniques of stage performers (sound level, tone of voice, body language) with those of great teachers (pacing, graphic displays), these tips will help teachers grab and hold students' attention. These effective strategies will help teachers and trainers facilitate engaging learning experiences through good management of affirmation, skill integration activities, learning strategies, and self-reflection prompts.

Grades K-12, Paperback, 160 pages, ISBN: 9781569761434

\$16.95 (x)



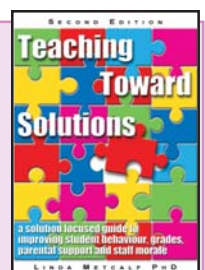
Teaching Toward Solutions A Solution Focused Guide to Improving Student Behavior, Grades, Parental Support, and Staff Morale

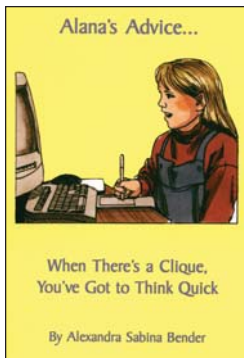
Linda Metcalf

Ideal for beginning as well as experienced teachers looking for a positive alternative when working with students with challenging behavioral issues and poor grades. The techniques and strategies are practical and clearly presented.

Grades K-12, Paperback, 192 pages, ISBN: 9781904424079

\$31.95 (p)





Alana's Advice . . . When There's a Clique, You've Got to Think Quick

Alexandra Sabina Bender

Cliques and bullies in middle and high school can have a devastating impact on the lives and development of the children affected. Kids too often group together based on similar personality traits leaving out anyone who doesn't conform to their ideals. Bullying goes hand in hand with cliques, as kids see

others as threats because they are "different," "weird," or "nerdy." Often, bullying behavior is simply a way of acting out because of an unfulfilling or traumatic life outside of school.

In this delightful and heartwarming story, written by a 12 year old, we follow the escapades of two girls, Alana and Jackie, who have been best friends for years. They both work on the school newspaper at their middle school, where Alana runs an advice column, but their arch rival, Jane, who is editor of the newspaper, never ceases being a thorn in their side. This story has a little bit of everything in it, but along with all the adventures the girls go through comes some excellent and sound advice for students on how to survive the tribulations of school.

This book can be used in classrooms on a number of levels.

- It can be used as a reading assignment that will be welcomed by your students because of the author's firsthand experiences as "one of their own."
- By utilizing the complimentary **teacher's guide** (available separately), it can be used as the foundation for a lesson plan on social skills training through discussion and classroom exercises.

"In an age when Instant Messaging and MySpace have become the preferred method of communication, Alexandra Sabina Bender's method of reaching out to her peers is quite remarkable. Not only does this 12 year old have some important things to say about tolerance and self acceptance, she has taken the time to convey her message through a thoughtful and engaging story. This book has many messages for young teens, but first and foremost it tells all of us that caring about others should be a priority in our lives, and that it is well worth the effort."

—Lawrence E. Shapiro, Ph.D., author of
*How to Raise A Child with a HighEQ:
A Parents' Guide to Emotional Intelligence*

Alexandra Sabina Bender is a seventh grade student in middle school and lives with her parents and sister Michelle in Connecticut. Observing firsthand the hurt and destructive power of cliques, she wrote this book when she was 12 years old to teach understanding and tolerance to others. She is currently working on her third book.

Grades 5-12, Paperback, 152 Pages, ISBN: 9781845900755

\$12.95 (t)



The Buzz: A practical confidence builder for teenagers

David Hodgson

It's time to bring *The Buzz* into your classroom. Packed with interactive activities, practical tips, and humor, it has something for every student. *The Buzz* blends all the richness and energy of NLP and Personality type theory and is presented in a style designed to inspire and educate both teachers and students alike.

The Buzz is an exciting collection of interactive techniques developed with teachers and students that informs and inspires young people to make positive life choices.

Contents include:

- How to become the best you
- Personality assessment
- How to increase confidence, self-esteem, motivation, and self-awareness
- How to relax and reduce stress; managing negative behavior; study skills
- Revision techniques

In surveys conducted by the author, young people consistently desire the same three things from life—to be happy, to be confident, and to be successful. *The Buzz* shows them how to achieve all of these through a fantastic and illuminating journey of self-discovery. Complex theories and approaches are clearly presented in an easy-to-understand format. A unique and highly effective method of realizing potential and being the best you can be.

Grades 7-12, Paperback, 176 pages, ISBN: 9781904424819

Price: \$12.95 (t)

Cliques Eight Steps to Help Your Child Survive the Social Jungle

Charlene Giannetti and Margaret Sagarese

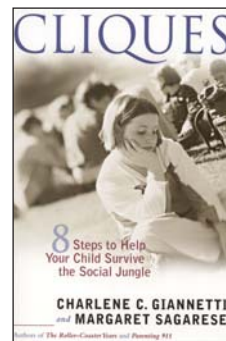
This book focuses on the traumatic effects caused by cliques in our schools. Today's social pressures force children into explosive, destructive, and even life-threatening situations. No matter what role a child plays—clique leader, victim, or innocent bystander—this book is a must-read. The authors have honed in on this little-understood phenomenon and come up with insights that parents and teachers can use immediately. Read *Cliques* to understand:

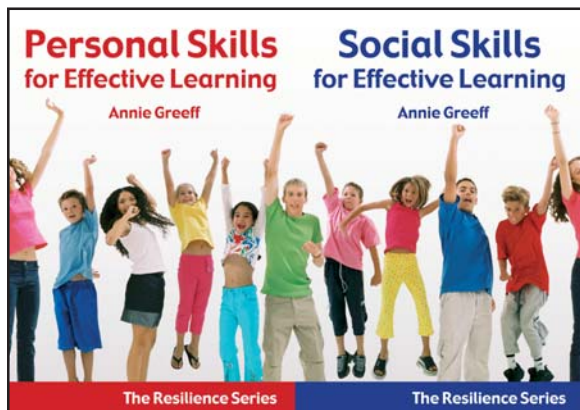
- Who the clique leaders are in your child's school
- What you can do NOW to help your child avoid abuse
- Times during the day when cliques are visible to adults
- Where in your school you should start to lobby for change
- Why your "innocent bystander" may not be so innocent
- How you can rid your child of bully-like behavior

Cliques brings hope and a truly comprehensive understanding of adolescent society to the millions of families struggling against this divisive force. Within its pages, you will find the tools you need to make a difference.

Grades 5-12, Paperback, 256 pages, ISBN: 9780767906531

\$14.00 (x)





Personal Skills for Effective Learning Resilience Volume 1 Social Skills for Effective Learning Resilience Volume 2

Annie Greeff

This two-volume set, for primary and middle school teachers, will help promote self-managed, resilient learning in your classroom. These practical workbooks detail a holistic approach to developing your students' resilience through a series of modules with activities, theory, and reflective exercises.

Volume 1 includes sections on:

- Resilience (an introductory overview for the teacher and pupils)
- Marvelous Me
- Emotions
- Free to Be Me
- My World
- My Time

Volume 2 includes sections on:

- Interpersonal and Adaptive Skills
- Empathy
- Finding Solutions
- Conflict
- Moving On
- Money Matters
- Diversity

Photocopiable worksheets and facilitators' notes make these books extremely teacher-friendly. Learning points are included to remind you of the main focus of worksheets and to assist in understanding what the specific exercises aim to achieve.

... Contains numerous useful activities for teachers to adapt to the age of children they teach. Will be a valuable resource for educators researching the field of emotional intelligence."

—Dr. Eva Hoffman, author,
founder and director of *Inspired Learning*

Resilience Volume 1

Grades 1-8, Paperback, 216 pages, ISBN: 9781904424376

\$37.95 (p)

Resilience Volume 2

Grades 1-8, Paperback, 216 pages, ISBN: 9781904424642

\$37.95 (p)

Resilience Volumes 1 & 2 set

ISBN: 9781904424666

\$64.95 (p)

Parents First Parents and Children Learning Together

Garry Burnett and Kay Jarvis

Parents First is a book designed to improve your child's self-esteem and self-motivation in order that they might feel confident to take on new challenges. It is also about understanding and applying a little of the current research into how the human brain and mind work and to learn ways to "reflect" on how we learn effectively. It explains effective strategies for improving memory, for developing our intelligence, and for sharpening up thinking skills for learning, answering questions, and preparing for examinations.

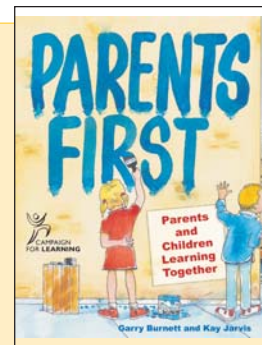
Challenges such as homework, foreign languages, or even classroom changes, can often prove too much for children who do not get practical and effective support from home. This is an ideal book to recommend for parents with children in grades 1-5. Remember, after all is said and done, parents make the best teachers.

.....
"Parents First gives you all the guidance you need to help your child become a successful learner. It's full of practical tips and easy-to-use suggestions for improving self-esteem, confidence, and intelligence; thinking skills; tackling tasks; answering questions; encouraging good memorization and spelling habits; passing tests; and more. With its checklists and down-to-earth activities, it is a treasure trove of practical ideas for every parent who wants their child to be a successful and confident learner both at school and at home."

—Paul Ginnis, author of *The Teacher's Toolkit*

Grades 4-7, Paperback, '52 pages, ISBN: 9781904424130

\$14.95 (t)



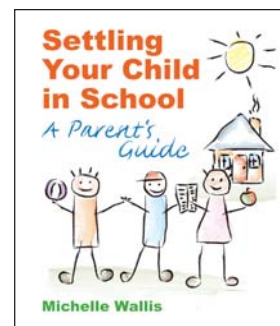
Is your child ready for his first year of school?

Settling Your Child in School

A Parent's Guide

Michelle Wallis

Settling Your Child in School is a comprehensive guide to help your child bridge the gap between pre-school and school. Learn what schools expect of children so your child can enjoy his first school experience.



Helpful information is provided on:

- What your child needs to know about starting school
- How to settle your child in the school environment
- The mental and physical abilities your child will need at school
- How schools approach classroom learning
- Helping your child with reading, writing, and number skills at home
- Games and activities to stimulate your child's interest in learning

Grades PreK-3, Paperback, 48 pages, ISBN 9781904424505

\$12.95 (t)

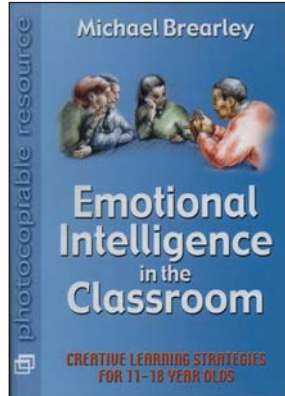
Emotional Intelligence in the Classroom Creative Learning Strategies for 11–18 Year Olds

Michael Brearley

Help your students approach their work—and their futures—with confidence, ambition, optimism, and integrity. *Emotional Intelligence in the Classroom* gives you—

- Practical strategies for integrating emotional intelligence (EI) across the curriculum
- The fundamentals of emotional intelligence and emotional quotient (EQ)
- Original research on the impact of EI on learning

Grades K-12, Paperback, 128 pages, ISBN: 9781899836659
\$29.95 (p)

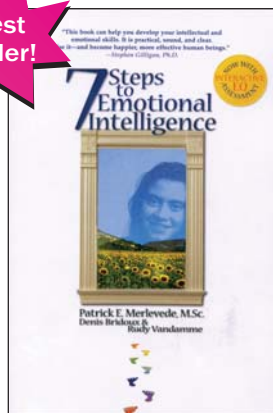


7 Steps to Emotional Intelligence

Patrick Merlevede

Now in its 7th big printing, this volume reveals the structure beyond Emotional Intelligence and utilizes its unique framework to combine EI and Neuro-Linguistic Programming (NLP). Through the use of powerful exercises and self-assessment techniques, it will enable you to design your own Emotional Quotient (EQ) improvement system, and to participate in an extensive EQ excellence course that draws on the self-programming practices of NLP.

All Ages, paperback, 416 pages, ISBN: 9781899836505
\$29.95 (p)



Impact Techniques in the Classroom 88 Activities to Engage Your Students

Danie Beaulieu

One of your students is up against bullies and peer rejection. Another needs special help to keep up with the class. How can you help increase their resiliency and maintain their sense of self-worth? Overcome these and other conditions that detract from learning by using *Impact Techniques* to get your students' learning back on track.

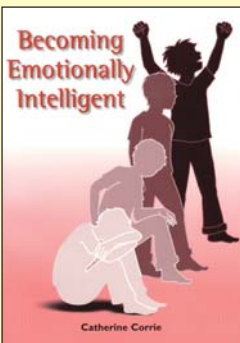
Impact Techniques in the Classroom brings you 88 tools and activities to make your teaching more effective by developing your students' emotional intelligence, enhancing memory skills, and increasing cooperation and engagement. By using verbal language, images, movements, and props (such as an extension cord or a \$20 bill), these techniques target the student's implicit memory—the form of memory that decodes information through intuition and experience and is outside the student's conscious control.

Using an impact technique is like giving your teaching efforts a learning amplifier, which enables your students to integrate both intellectual and emotional knowledge more quickly, and with greater depth and intensity. Activities can be used in a group or with an individual student and focus on self-control, empathy, and self-motivation.

.....
"This is a book that needs to be experienced. It takes the theory behind learning styles, cognitive behavior, and emotional literacy and engages you in a toolbox bursting with creative ideas for engaging children. There is an 'impact technique' for just about every classroom dilemma, from dealing with bullying to coping with the withdrawn child, and much, much more."

—Sharon Charlton-Thomas, Director,
The Parent Coaching Company

.....
Grades K-12, Paperback, 216 pages, ISBN: 9781904424550
\$29.95 (p)



Becoming Emotionally Intelligent

Catherine Courie

The boy with the quick temper. The angry teacher. The overly sensitive girl. These case studies provide succinct snapshots of people whose behavior became more emotionally intelligent when they chose to change some of the roles they play and behave in a way that reflects their personal values.

Becoming Emotionally Intelligent explains in a simple and practical way what emotional intelligence is and how it is an essential intelligence for people who work with people and who want to make a real difference in their communities. You can fundamentally change your students' lives—and your own—by teaching them how to make emotionally intelligent choices.

Grades K-12, Paperback, 208 pages, ISBN: 9781855390690
\$29.95 (p)

Effective School Leadership Strategies for Successful School Administrators

James Johnston

Effective leadership generates a school culture that fosters effective learning. But how do you acquire the personal qualities and interpersonal skills so vital for a successful administrator? The good news is that they can be learned.

Effective School Leadership is for you if you want to—

- Improve your self-management skills such as time-management and dealing with interruptions
- Manage difficult situations such as a conflict situation with a student, colleague, or parent
- Maintain a sense of purpose and direction under pressure
- Create a positive attitude in your team so all members are valued and productive

And above all—

- Communicate effectively—whether you are conversing with a colleague, a student, or a parent!

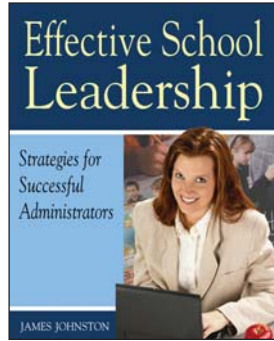
Whatever your leadership position—principal, vice-principal, department head, or curriculum specialist—the strategies and techniques in *Effective School Leadership* will help you succeed.

.....
“What successive school reform movements have failed to realize is that the success of our schools depends on the well-being of the people who work in them, both students and teachers. To lead and manage people effectively requires more than authority and pressure. It requires a range of personal qualities and interpersonal skills.”

—James Johnston, from the Introduction

Grades K-12, Paperback, 112 pages, ISBN: 9781904424765

\$21.95 (p)



Tweak to Transform Improving Teaching: A Practical Handbook for School Leaders

Mike Hughes with David Potter

Improving teaching is the key to genuine and sustainable school improvement. *Tweak to Transform* focuses on what we know about change, what we know about learning, and what you as a principal or school leader can do to manage the change process and improve the quality of teaching in your school. While there's no single recipe for successfully improving teaching, this book identifies some key principles using activities, strategies, and models.

Grades K-12, Paperback, 264 pages, ISBN: 9781855391406

\$29.95 (p)



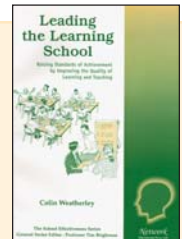
Leading the Learning School Raising Standards of Achievement by Improving the Quality of Learning and Teaching

Colin Weatherley

Effective leadership of true learning schools involves applying the principles of learning to all levels of educational management. This book shows you the way with 13 key principles of learning, information on how to improve teachers' professional skills, how to make the learning environment more supportive, and planning the development of your staff and school.

Grades K-12, Paperback, 208 pages, ISBN: 9781855390706

\$24.95 (p)



Principled Headship A Teacher's Guide to the Galaxy

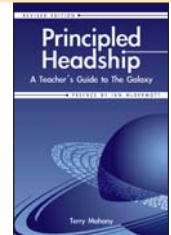
Terry Mahony

Preface by Ian McDermott

This book gives principals—and aspiring principals—specific and immediately usable skills to be successful school leaders. It shows you how to strengthen your beliefs and values, how to be personally effective, and how to motivate colleagues.

Grades K-12, Paperback, 144 pages, ISBN: 9781904424309

\$14.95 (t)



The Magic of Metaphor 77 Stories for Teachers, Trainers and Thinkers

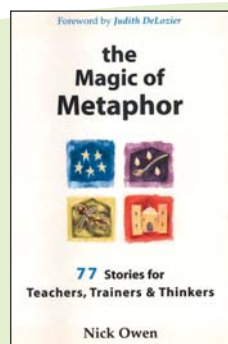
Nick Owen

This volume presents a collection of powerful stories designed to engage, inspire and transform you and your audience. The stories focus on values, responsibility, and leadership, and promote positive feelings, confidence, direction, and vision. *The Magic of Metaphor* also gives you 16 suggestions for effective story telling, and advice on organization, style, and story-telling skills.

This is an excellent resource for teachers.

Grades K-12, Paperback, 256 pages, ISBN: 9781899836703

\$29.95 (t)



More Magic of Metaphor Stories for Leaders, Influencers and Motivators

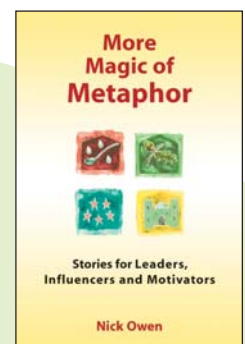
Nick Owen

This compelling volume of 60 stories explores the power of storytelling to inspire, inform, and transform people's lives. It will help you:

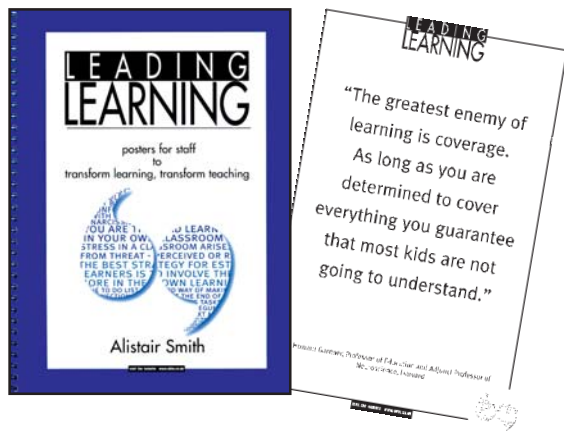
- explain ideas and concepts more easily, more memorably, and more powerfully.
- create an environment in which all of your students will be able and willing to contribute.
- motivate your students with a desire for life-long learning.

Grades K-12, Paperback, 360 pages, ISBN: 9781904424413

\$29.95 (t)



Posters & Poster Books



Leading Learning Posters for Staff to Transform Learning, Transform Teaching

Alistair Smith

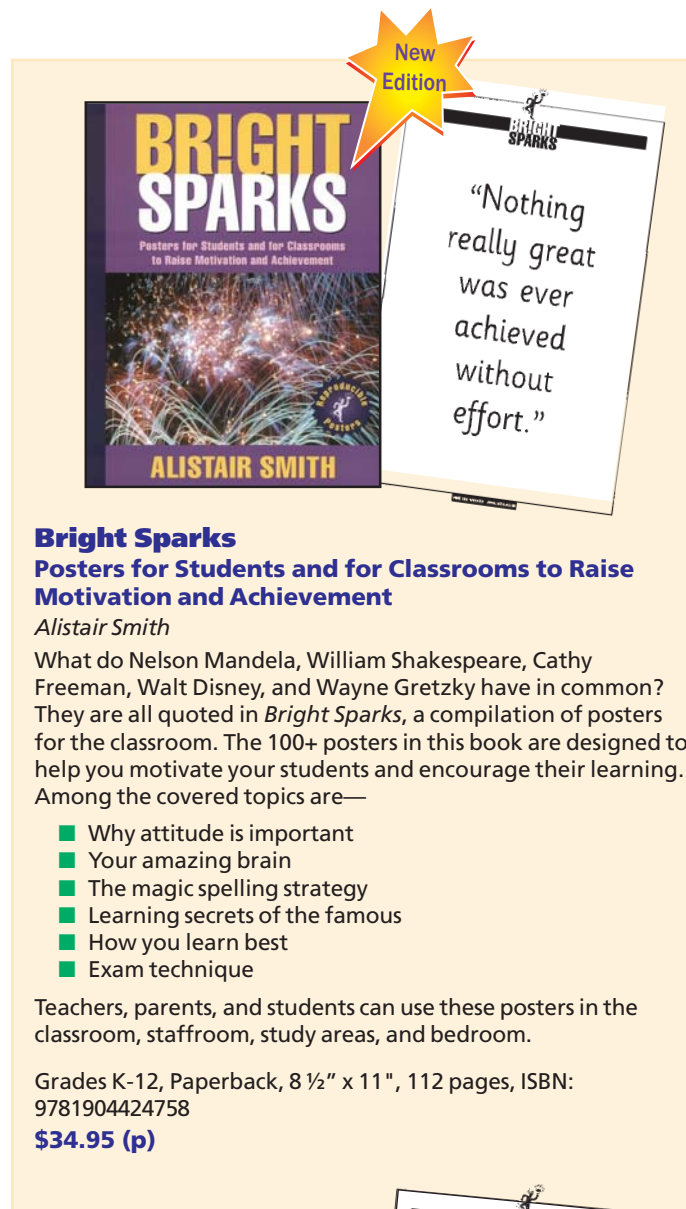
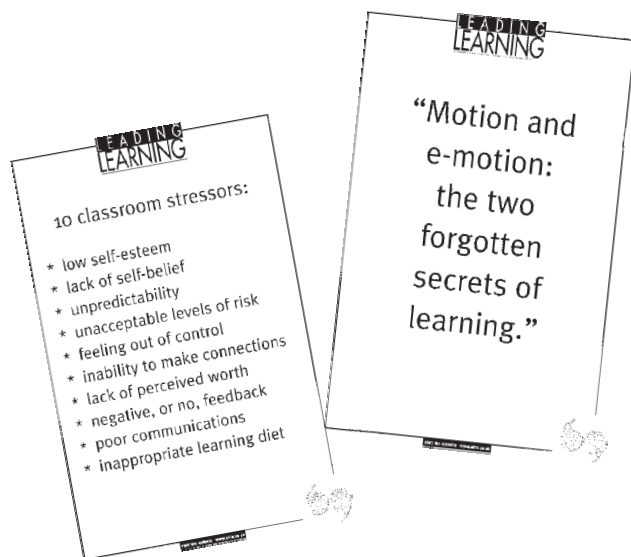
This compilation of 202 posters summarizes the leading thinking on transforming learning and teaching. Drawing from the best in brain research, motivational psychology, theories of intelligence, and classroom management, these posters will help you refresh your teaching. Among the 17 topics covered are—

- Attitudes to learning
- The neurological basis of learning
- Understanding memory
- The physiology of learning
- Music and learning
- Engagement and motivation
- Effective learning strategies
- Thinking skills
- Models of intelligence
- Staff development

The posters can be used for any learning situation, for staff development, for coaching and mentoring, and for whole school approaches. The posters can be photocopied for staff development within the school.

Grades K-12, Spiralbound, 8 ½" x 11 ½", 208 pages, ISBN: 9781855390898

\$36.95 (p)



Bright Sparks Posters for Students and for Classrooms to Raise Motivation and Achievement

Alistair Smith

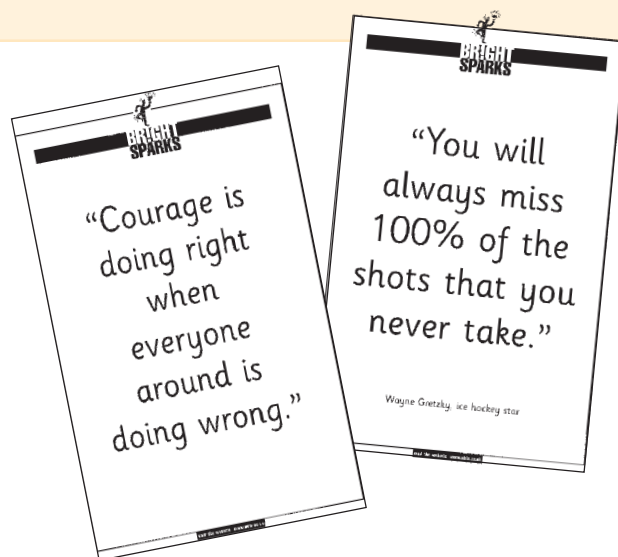
What do Nelson Mandela, William Shakespeare, Cathy Freeman, Walt Disney, and Wayne Gretzky have in common? They are all quoted in *Bright Sparks*, a compilation of posters for the classroom. The 100+ posters in this book are designed to help you motivate your students and encourage their learning. Among the covered topics are—

- Why attitude is important
- Your amazing brain
- The magic spelling strategy
- Learning secrets of the famous
- How you learn best
- Exam technique

Teachers, parents, and students can use these posters in the classroom, staffroom, study areas, and bedroom.

Grades K-12, Paperback, 8 ½" x 11", 112 pages, ISBN: 9781904424758

\$34.95 (p)



Brain Posters

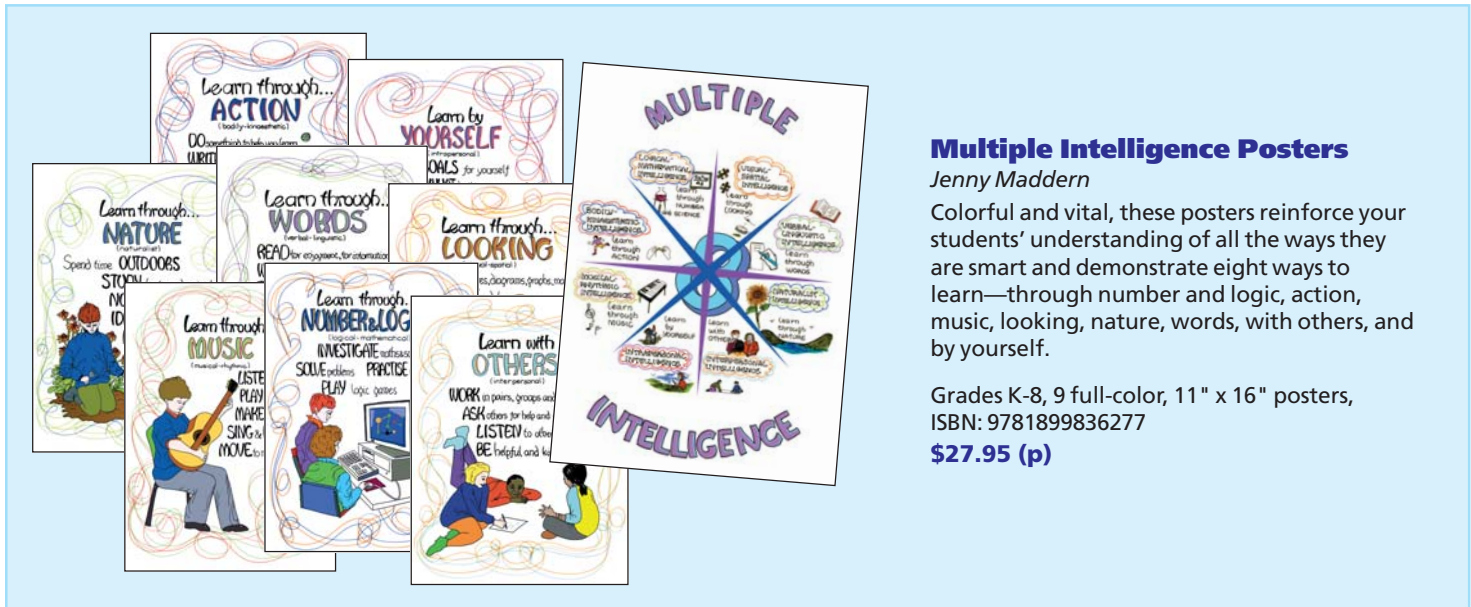
Jenny Maddern

Promote self-esteem, understanding, and motivation with these colorful posters about the brain. Remind your students to care and feed their brains with posters entitled—

- The Eight Brain Smarts
- Your Left and Right Brain
- Care for Your Brain
- Feed Your Brain
- Map Your Brain
- Train Your Brain
- Your Brain Cells

Grades K-8, 8 full-color, 16" x 24" posters, ISBN: 9781899836864

\$27.95 (p)



Multiple Intelligence Posters

Jenny Maddern

Colorful and vital, these posters reinforce your students' understanding of all the ways they are smart and demonstrate eight ways to learn—through number and logic, action, music, looking, nature, words, with others, and by yourself.

Grades K-8, 9 full-color, 11" x 16" posters, ISBN: 9781899836277

\$27.95 (p)

Excel with the Multiple Intelligences

Matthew Pearce

These handsomely illustrated posters remind us of specific ways we can exercise and enjoy our multiple intelligences.

.....
"My students (and colleagues) love these posters! Not only are they visually striking, but they explain the multiple intelligences with wonderful clarity."

—D. Esteve, teacher

Grades 6-12, 9 full-color, 11" x 16" posters, ISBN: 9781899836581

\$27.95 (p)





Kidz-Fiz-Biz Physical Business for Kids

Learning through Drama, Dance and Song

Marlene Rattigan

Kidz-Fiz-Biz is a comprehensive, user-friendly music and movement program for young children (ages 2-7), which covers all aspects of learning—cognitive, linguistic, social/emotional, and kinesthetic. This well-structured, teacher-friendly resource includes everything a busy teacher needs to get kids learning through the use of music and movement.

Teachers will be able to apply the lessons to learning areas in the curriculum as well as develop musical and listening skills through drama, dance, and song. Parents wishing to extend and enhance their child's development will also benefit from the detailed notes on how to use music creatively. This fully illustrated book and the two accompanying music CDs incorporate:

- Songs, rhymes, finger plays, music skills, and percussion
- Dance, drama, motor skills, listening skills, flexibility, and relaxation
- An integrated approach with links to other learning areas
- Classical, jazz, folk, and pop music including proven children's favorites

In an overstimulated, fast-paced world, children can too easily be swept along in the rush, unable to gain the vital ability to use and develop their imaginations through lack of opportunity. This book helps to redress this imbalance.

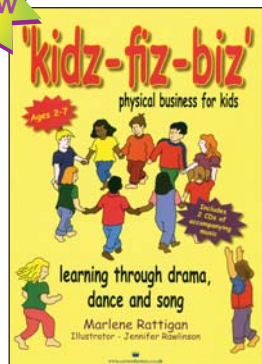
"The uniqueness of the author's approach to learning by using combined senses and intelligences to help children have fun with learning, to grow confidently as a person and to encourage good development of neural pathways, are essential in our mind/body coordination later on in life. Children love being involved and listened to and this book has some excellent practical examples that will allow this to happen. I will certainly recommend this book."

—Kathleen Ginn, developer of Rapid Sensory Learning & Conscious Creation

"This is an essential resource for busy teachers, especially those lacking extensive musical expertise. Everything you require for each session is provided, avoiding the necessity to search around for just the right piece of music. At the same time, the sessions are flexible enough to allow for musical substitution. Whether you decide to use the entire program, or as a springboard for your own ideas, the outcome will be the same. You will be contributing to the children's joy in learning while at the same time developing their physical and musical prowess. A timely resource that comes highly recommended."

—Dawn Butterworth, Ph.D.

Grades 1-5, Paperback, 80 pages with 2 CD's, Size 9" x 12", ISBN: 9781845900007, **\$44.95 (p)**



Includes 2 music CDs

Move It Physical Movement and Learning

Alistair Smith

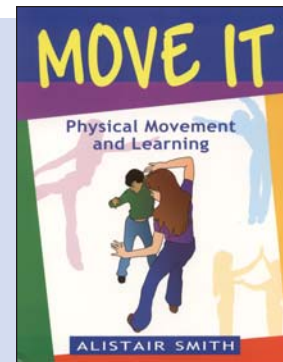
There is an increasing body of knowledge which links physical movement and learning. The book contains over 100 simple activities, all fully illustrated with clear instructions on how to develop them. Young children and older learners alike will benefit from practicing them. The book contains sections on—

- Theory of movement and learning
- Lifestyle choices and the importance of play
- Brain breaks for handwriting
- Brain breaks for relaxation
- Brain breaks for numeracy and literacy
- Brain breaks for improving concentration
- Improving coordination
- Building confidence
- Eye patterning
- Links to learning topics
- How to add music to movement

The activities have been successfully used in schools and include many exercises suggested by teachers with whom the author has worked.

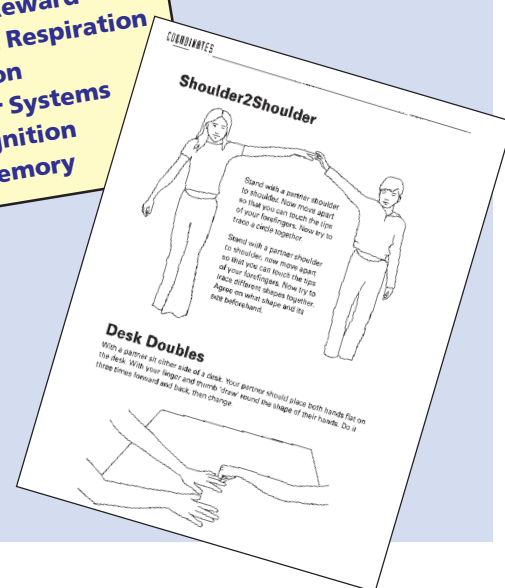
Grades K-12, Paperback, 80 pages, ISBN: 9781904424741

\$21.95 (p)



10 physical functions enhanced by movement in learning

1. Synaptic Connections
2. Motor Control
3. Brain Integration
4. Balance and Movement
5. Attention and Reward
6. Circulation and Respiration
7. Stress Reduction
8. Sensory Motor Systems
9. Improved Cognition
10. Improved Memory



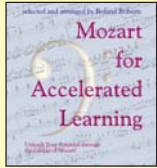
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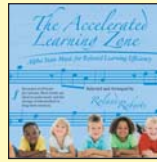


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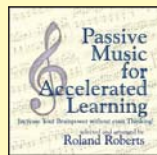
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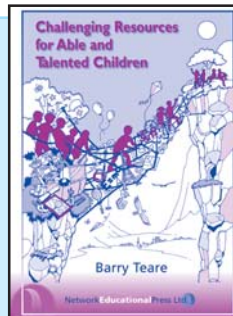
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PLUS—

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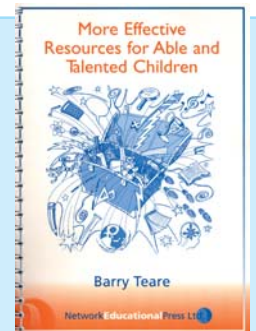
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More Effective Resources for Able and Talented Children

Barry Teare

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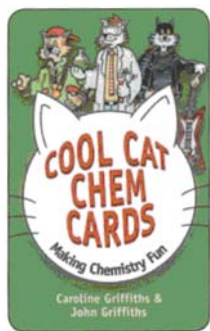
Each category gives you key principles, such as—

- **Literacy:** A cognitive grasp of sophisticated ideas and linguistic concepts; apt terminology and varied vocabulary; and language manipulation, sentence structure, and punctuation
- **Science:** Ask ‘how’ and ‘why’ questions and determine how to find the answers; make predictions where appropriate; and the ability to take a viewpoint and justify it

For each activity you’ll have a list of key skills (such as research, following directions, evaluation, or decision making), the complete solution, and extension possibilities. These fun and complex activities will help your students reach their highest potential.

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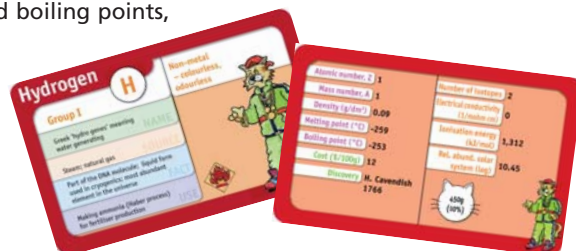


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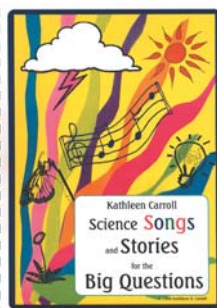
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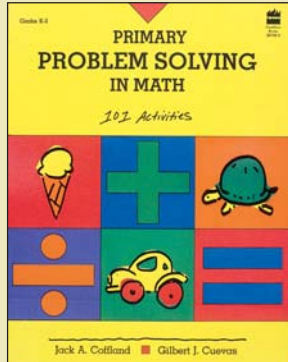
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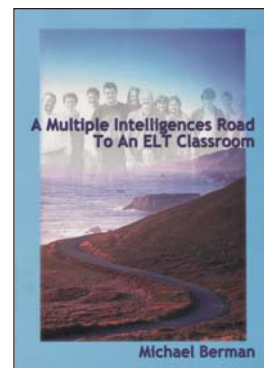
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Multiple Intelligences Road to an ELT Classroom contains all that you need to keep your students challenged and learning in the style that suits them best. You can also use the activities in this extremely versatile book in your mainstream English classes.



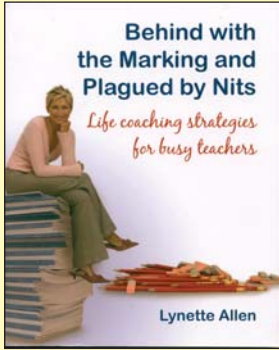
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—Abigail Adams (1744–1818)



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Lynette Allen

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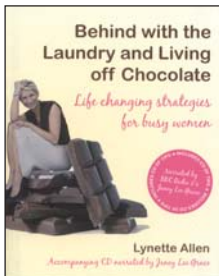
Teaching, grading, preparing . . . the pressure on teachers and demand on their time and energy can sometimes be just overwhelming . . . ah, if only grading and hair lice were the only plagues of their lives! This book contains much down-to-earth coaching advice for:

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"At last, a book that offers practical solutions combined with a light touch that makes this both a delightful read and a must for women teachers wanting to beat the stresses of day-to-day life."

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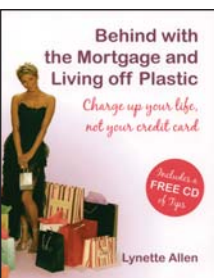
Lynette Allen

Here, finally, is a book for all busy women of all ages, regardless of their career, that will let them achieve the contentment and happiness they desire. Life Coach Lynette Allen offers her inspirational,

intuitive, and realistic tips for creating a balanced, fun, stress-free, and fulfilling life. Understand how you too can learn to take compliments; know *when* to put yourself first; learn a simple strategy that helps make difficult decisions easy; and know why you end up feeling guilty about everything and what to do about it, and much, much more. And, if you are too busy to read the book, listen to the CD!

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Behind with the Mortgage and Living Off Plastic Charge up your life, not your credit card

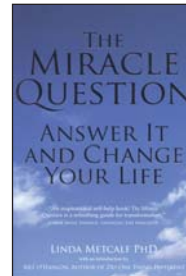
Lynette Allen

Once again, Life Coach Lynette Allen deals with the fact that for women, the underlying causes of financial difficulties very often has nothing to do with money and everything to do with being in

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The Miracle Question Answer It and Change Your Life

Linda Metcalf

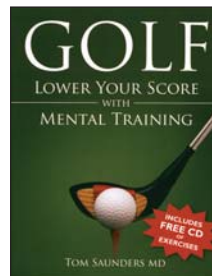
Suppose tonight while you sleep, a miracle happens. When you awake what will you see yourself doing, thinking, or believing that will confirm that a miracle has indeed taken place?

The Miracle Question shows how to tap into the resources that we already have, but have

perhaps forgotten. By understanding that our day-to-day problems have, over time, eroded our confidence, we can discover that our abilities have gone into limbo, ready to use as solutions to our problems.

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Golf Lower Your Score with Mental Training

Tom Saunders, MD

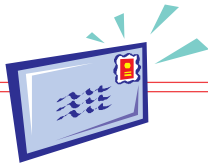
This is the first book to offer the amateur or professional golfer a sounder, scientifically tested way to perform better at golf. Using self-relaxation methods, it details a quick and effective method for avoiding the pitfalls and the negative

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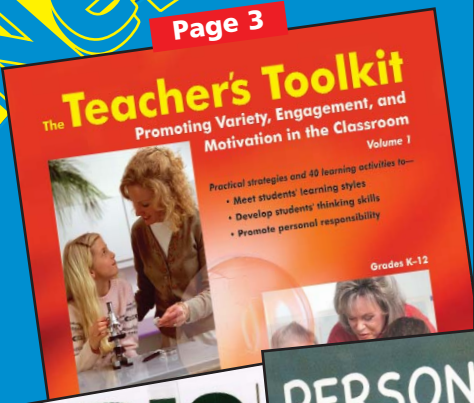


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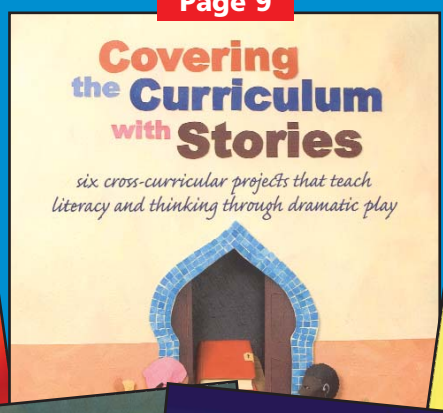
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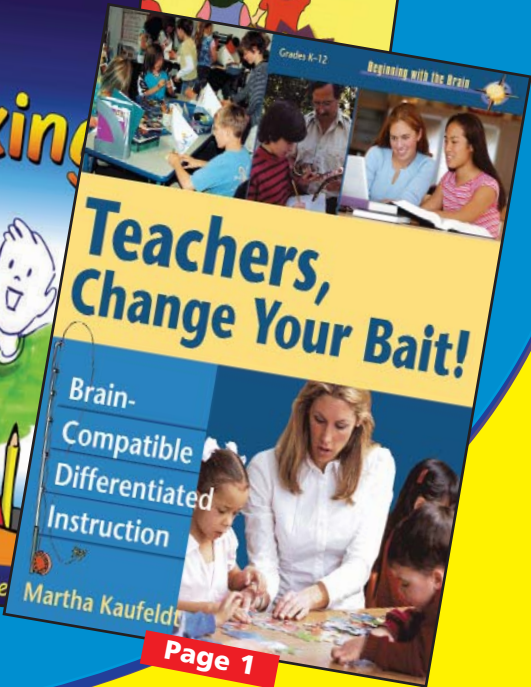
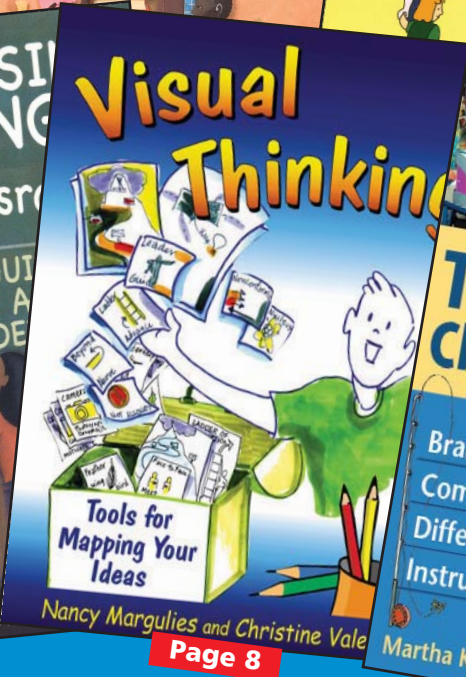
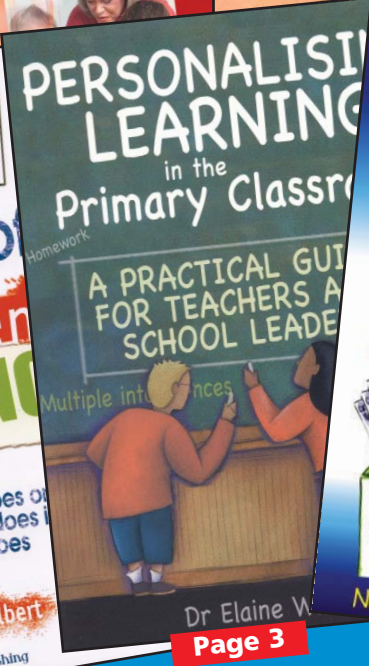
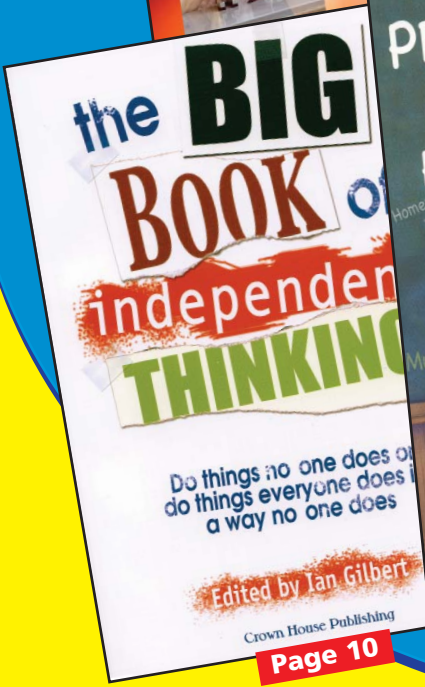
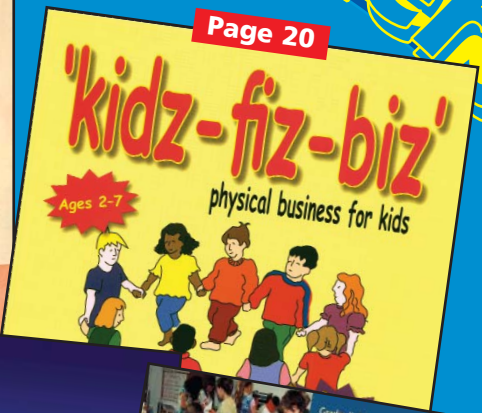
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